



Applied Finance



Why study applied finance?

"The evolution of finance continues at a lively pace. Economic activity, financial innovation and new theoretical developments are constantly reshaping financial thought..."
 (Petty et al, 2009, p.5)

Finance is the lifeblood of all organisations. Today businesses require staff with technical, analytical and conceptual skills in finance, credit analysis, investment, markets, internationalisation and financial management. The sourcing, raising and management of finance impacts all activities within the business environment.

CSU's Graduate Certificate in Finance and Master of Applied Finance, offered by distance education, provide students with essential analytical and decision-making skills to work efficiently in a variety of relevant positions.

Why Charles Sturt University?

Meeting the needs of industry – CSU's Finance courses are designed specifically to provide the knowledge and skills to help you succeed in your career. The finance academics at Charles Sturt University have a wide range of industry experience. CSU is one of few universities to offer marketing programs that are truly workplace focused.

Excellence in teaching – We realise that a university's primary purpose is education, and has a strong focus on teaching standards and innovation in subject delivery and student development.

Experts in distance education – Charles Sturt University is a recognised leader in providing high quality tertiary education around the world. Distance education is our speciality. While we do apply an appropriate mix of conventional and online materials, we also understand the importance of support and flexibility and develop our programs and learning resources accordingly.

Interactive learning environment – Small classes mean a high standard of online interaction with lecturers, and also between students from a range of backgrounds.

Finance is for you if you like the idea of a field that:

- can be analytical, investigative, research based and use specific technical skills
- changes daily in line with current events and market movements
- requires strong planning skills
- is truly global and transcends all types of organisations, providing mobility throughout your career
- offers great opportunities for a varied and exciting career!



What will I study?

Students may focus their study in one of two specialisations – financial planning and banking. Students specialising in financial planning qualify for ASIC RG 146 accreditation at the completion of the course. They also receive advanced standing for technical subjects as a certified financial planner with the Financial Planning Association of Australia. Students specialising in banking are equipped with unique skills tailored for the finance, financial planning and banking industry.

What subjects?

The program has six core, four specialisation and two elective subjects. These subjects include:

Corporate Finance - introduces the conceptual and operational frameworks of debt and equity finance in Australia.

Money and Capital Markets - examines the structure and operations of financial institutions and financial markets in Australia and how they link with overseas markets.

Financial Planning - introduces the concepts involved in financial planning processes and principles, investment choices and the role of superannuation and insurance.

Financial Modelling - financial models are examined using tools such as interest rates derivation, present and future value calculations, and Black-Scholes option pricing models.

Investment Analysis - develops the risk management aspects of corporate finance, security and portfolio analysis.

Strategic Finance - overviews the techniques applicable to capital budgeting and its links with organisational cash flow and equity returns.

Corporate Treasury Management - examines the tools and techniques for the management of financial price risk including the role and use of derivatives.

Superannuation and Retirement Planning - introduces the role of superannuation savings and retirement plans and how they link with government policy and legal constraints.

Property Investment - examines the issues concerned with investment in residential and commercial property, including the role of direct investment, syndicates and unit trusts.

International Financial Management - links the financial decision making environment in an international context, including the role of foreign exchange, international financial markets and foreign investment.

How do I find out more?

For more information on this degree, please contact info.csu on 1800 334 733 or email inquiry@csu.edu.au.



Finance career opportunities

Careers in finance are diverse, with opportunities existing across all industries. Some examples of finance jobs include:

- account manager
- broker
- corporate treasurer
- financial advisor
- financial planner
- Forex manager
- insurance broker
- interest rate manager
- investment banker
- market analyst
- policy advisor
- property developer
- superannuation manager
- treasury analyst
- venture capital manager

www.csu.edu.au

For more information about courses and how to apply, please contact info.csu:

Freecall in Australia: 1800 334 733
International callers: +61 2 6338 6077
Facsimile: +61 2 6338 6001
Email: inquiry@csu.edu.au
Web inquiry: www.csu.edu.au/study/inquiry



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The Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) Provider Numbers for Charles Sturt University are 00005F (NSW), 01947G (VIC) and 02960B (ACT).
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