

## Bachelor of Communication (Journalism) Applicants

---

This degree covers the gathering, handling and dissemination of information for the mass media and other organisations involved in professional communication in the areas of print (newspapers and magazines), broadcast (radio and television), and online journalism.

It is a highly practically-focused course (as distinct from media studies or more general communications degrees) with an emphasis on developing traditional journalism skills but also recognising how these are being applied to non-traditional news outlets such as social media. In both ways, the course is designed to produce industry-ready graduates able to respond to the rapidly changing media environment.

Practical work experience as a beginner journalist is a requirement of the course and CSU has internship arrangements with leading media organisations including: the ABC, Fairfax Media, and Sky News. Opportunities also exist for students to undertake internship experience overseas.

### APPLICATION PROCESS:

Selection of candidates for the degree is based on ATAR scores and a written essay.

For the written application, you are asked to write a short essay explaining “**why you want to pursue a career in journalism**”. This need only be 400 words in length but will be assessed on the clarity of your account and the general quality of your written expression (spelling, grammar, punctuation).

As part of the application process, you are also invited to submit any other material that supports your selection for the degree in a relevant way. This should not include examples of school-based work but might include evidence of work experience in a media organisation, recommendations from professional journalists, and material that has been published (or broadcast) outside of a school context.

Applicants can submit their essay and supporting documentation any time before **21<sup>st</sup> December 2011**. Applicants wishing to be considered for entry after this date should contact the Course coordinator before submitting their essay and supporting documentation.

**Essay and supporting documents** can be emailed to [scci-bx@csu.edu.au](mailto:scci-bx@csu.edu.au) or mailed to:

The Admissions Officer  
School of Communication & Creative Industries  
Panorama Avenue  
BATHURST NSW 2795

For further information contact:

Chris McGillion  
Course Coordinator  
02 63384047  
[cmcgillion@csu.edu.au](mailto:cmcgillion@csu.edu.au)