

Master of Business Leadership Graduate Certificate in Business Leadership



Why study business leadership?

'The globalisation of business has presented a range of new and complex challenges to the leaders of today's organisation. More so than previously, business organisations recognise that leadership transcends management, although it does not negate the need for effective management. As a result, they require people with appropriate leadership skills to inspire and influence others at all levels of the organisation.'

(Dubrin, Dalglish and Miller, 2003, p. xv)

CSU's Master of Business Leadership and Graduate Certificate in Business Leadership are designed to provide graduates who already occupy senior level positions, mainly in the private sector, with access to the latest cutting-edge thinking in both the relational and commercial aspects of business leadership at individual, organisational unit and cross-organisational levels.

Some reasons for studying business leadership:

- inspire and motivate people
- create and manage unpredictable change
- be strategic and transform people
- work to create a vision and strategies for the future
- be interactive and relationship-driven
- create great opportunities for a varied and exciting career!

Why Charles Sturt University?

Meeting the needs of industry

CSU's Business Leadership courses are designed specifically to provide the knowledge and skills to help you succeed in your career. CSU is one of the few universities to offer a specialised Business Leadership program and the opportunity to complete the MLQ 360 feedback tool, and our business leadership academics have a wide range of industry experience.

Excellence in teaching

We realise that a university's primary purpose is education and so we have a strong focus on teaching standards and innovation in subject delivery and student development.

Experts in distance education

Charles Sturt University is a recognised leader in providing high quality tertiary education around the world. Distance education is our speciality. While we do apply an appropriate mix of conventional and online materials, we also understand the importance of support and flexibility and develop our programs and learning resources accordingly.



What subjects will I study?

The program has seven core subjects (one is a double subject) and four elective subjects.

Leadership Theory and Practice

An exciting and innovative approach to leadership development through the use of the Multi-factor Leadership Questionnaire (MLQ) 360 degree instrument – the most highly regarded in within the industry.

Leadership and Business Ethics

This subject assumes that ethical leadership is centrally important to ensuring broader organisation-wide ethical behaviour. It advocates the inclusion of ethical and social responsibility issues into strategic planning and policy-making processes.

Management Theory and Practice

In this subject you will examine the theory and practice of management and identify that there will rarely be a single 'right way' in responding to any organisational situation. Rather, any response will be dependent upon the specific theoretical approach used in understanding the situation.

Values and Conflict in Organisations

Learn how theories of morality and Western ethics can be applied in exercising moral judgement to deal with typical ethical dilemmas faced by managers and leaders, as well as the behaviours and policies that exemplify an ethical organisation. The second part of the subject deals with conflict resolution within the workplace.

Management of Change

Develop an understanding of the change process, the inevitability of change, and its impact on individuals, groups and organisations. Learn the role that managers need to play in the process.

Strategic Management

An introduction to the key practical and theoretical aspects of strategic management. There is a strong private sector focus but most of the material presented has applicability and relevance to the public and not-for-profit sectors.

Leadership in Business

This subject focuses on contemporary issues facing leaders in business with an emphasis on the causes and situations that create complexity for leaders, how to recognise them and manage them.

Electives

Students choose from a wide range of Faculty of Business postgraduate subjects for their electives.

How do I find out more?

For more information on these degrees, please contact info.csu on 1800 227 337 or email inquiry@csu.edu.au



Michael Pahoff

Operations Manager MLQ Leadership Services

"There are many hundreds of independent research studies published in top referred international journals that support the Full Range Leadership Model as the international research benchmark for leadership styles. The MLQ5x assessment scale at the individual level is arguably the most researched leadership instrument in the world today, after a 30 year international validation period in diverse contexts.

"The MLQ360 Report, which incorporates the MLQ5x scale is regarded by many respected commentators as the accepted measure of a full range of transformational - transactional leadership styles. The comprehensive MLQ360 Report is ideal for leadership development, especially when the roll-out of consequent leadership development plans is utilised as provided by MLQ International. This process establishes developmental behavioural optimisation goals which are demonstrated to be associated with superior performance outcomes. These goals are trainable and coachable ... leading to more effective leadership in organisations."

www.csu.edu.au

For more information about courses and how to apply, please contact info.csu:

Freecall in Australia: 1800 227 337
International callers: +61 2 6338 6077
Facsimile: +61 2 6338 6001
Email: inquiry@csu.edu.au
Web inquiry: www.csu.edu.au/study/inquiry



CHARLES STURT
UNIVERSITY