

"GREAT FUNDRAISING OPPORTUNITY FOR LOCAL COMMUNITY GROUPS"

Charles Sturt University is running a beef consumer choice research trial.

We are seeking support from schools, clubs and community groups across Wagga to be involved.

For every person that takes part in the research trial,
a donation of \$15 will be made to the organisation they are associated with:
- i.e. If 100 people complete the survey \$1500 will be raised for your organisation.

What is required

- View meat products in a display cabinet
- Complete a 10 minute survey.
- Answer 3 simple demographic questions
- Tell us how you rate the meat colour of various different products.
- Time slots will be allocated to assist with the flow of the survey.
- The donation to the organisation will be paid on the week after completion of the survey.
- Consumers must be between the ages of 18-80.

The available dates for the survey are below

Monday 6th November

Wednesday 8th November

Friday 10th November

Sunday 12th November

Tuesday 14th November

- *If you are not affiliated to any organisation you are most welcome to participate. Movie vouchers will be given as a thank you for individuals support.*

Research Trial located at Charles Sturt University - Wagga
"The Food Bowl", Building 230 on the Agriculture side of the university.
It is the old "Geasy Spoon" for those that remember.
Use Car park number P67/P69.

To register your group or as an individual please contact:
Will Atkinson (CSU) on 0412 777 744 or willatk95@gmail.com
Or Michael Campbell (CSU) on 0428 282 375 or mcampbell@csu.edu.au