

A **university** qualification
with a **practical** approach

AN ALLIANCE BETWEEN

Graduate Diploma in Management (Professional Practice)

The Australian Graduate Management Consortium (AGMC) is a unique joint initiative between Charles Sturt University (CSU) and TAFE NSW offering a suite of practical postgraduate university courses designed and developed to meet the needs of busy managers. These courses, awarded by Charles Sturt University, are conveniently delivered through participating TAFE campuses in locations across Australia.

AGMC courses have a number of innovative features and benefits that make them particularly attractive to busy managers who might normally be deterred by the constraints of traditional postgraduate study.

COURSE CONTENT

The Graduate Diploma of Management (Professional Practice) is divided into four subjects of formal learning, each with three modules. It is designed to build on the foundation provided by the Graduate Certificate in Management (Professional Practice) and provide a bridge to the final year of the Master of Management.

Subject 5 **MGT581 Forecasting and Risk Assessment Practice**

This subject examines applicability and limits of forecasting and risk assessment techniques commonly used as aids. A multi-disciplinary perspective, ranging from the use of statistical computer-based analysis to behavioural science methods, is adopted. Whenever possible, study examples will be based on the real-world problems encountered in the work environment of students. The subject considers the applicability of the various techniques, and the perspectives adopted by the proponents of different models. Assessment is in the form of three written assignments.

Subject 6 **MKT531 Marketing Practice**

The aim of this subject is to provide a thorough understanding of the theories, concepts and techniques of marketing. Marketing covers the entire process of entering markets and developing profitable relationships with customers. This requires the organisation to adopt a market-oriented approach to the conduct of its entire business. Assessment is in the form of three written assignments.

Subject 7 **MGT590 Individual and Team Development**

This subject will impart an appreciation and understanding of a number of different approaches to individual and team development. In addition, it will equip students with techniques and skills for evaluation of individual and team development approaches. The subject will enable the student to identify appropriate approaches to individual and team development. Assessment is in the form of three written assignments.

Subject 8 **MGT551 Operations Management and Practice**

This subject is an introduction to operations management, with an emphasis on manufacturing processes. Students become familiar with applications of operations management by studying a number of plant tours and then undertaking their own plant tour. Students are also introduced to quantitative techniques applicable to operations management including the use of a computer package. Assessment is in the form of three written assignments.

*"Reflecting on the program,
it must have been the
encouragement and friendly
support lecturers and support
staff provided which gave
me the confidence to pursue
completion.*

*If you are considering further
study, this program offers new
management concepts and
strategic applications.*

*It was a journey of discovery,
challenging existing
processes and developing
new management skills
supported by local and global
perspectives.*

*The program was
conveniently located enabling
the opportunity to manage
family/ life commitments and
a hectic work schedule. It was
a definitely achievable!"*

Tanya Vitellaro

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tice)



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Modules in each subject

The following provides detailed information regarding what will be studied in each subject.

Subject 5 MGT581 Forecasting and Risk Assessment Practice

Module 1	Risk Management Intelligence
Module 2	Risk Management Strategies
Module 3	Risk Management Applications

Subject 6 MKT531 Marketing Practice

Module 1	Understanding Marketing
Module 2	Strategic Marketing Management
Module 3	Implementing Marketing Programs

Subject 7 MGT590 Individual and Team Development

Module 1	Team Member Capability
Module 2	Team Dynamics
Module 3	Team Leadership

Subject 8 MGT551 Operations Management and Practice

Module 1	Manufacturing and Service Systems
Module 2	Analysing and Improving Operations
Module 3	Integrating Operation Management and Strategic Planning

COURSE DURATION

The Graduate Diploma of Management (Professional Practice) is divided into four subjects of formal learning, each containing three modules. Each module is of 14 hours' duration, so there is a total of 168 hours of class contact.

For each hour of class time participants should expect to spend at least one hour out of class in preparation and follow up work.

The program is generally spread over a 12 month period, with classes commencing three times per year in March, July and November.

Typical class times involve a half day and evening, or two evenings per week, often with a break between sessions, enabling each subject to be completed in a 12 week time slot. Each delivery site may vary and will be able to advise prospective participants of their normal mode of delivery.

ENTRY REQUIREMENTS

Applicants for this course must have completed a Graduate Certificate in Management (Professional Practice) or equivalent.

COURSE FEES

Information about fees and payment options is available on the AGMC website, at www.agmc.edu.au.

HOW TO APPLY

Applicants are encouraged to liaise with their nominated Site before submitting their application, to ensure that the Site is aware they have applied and to enable the Site Coordinator to render assistance with the application process if required.

The application process for enrolment into an AGMC course is outlined on the AGMC website, at www.agmc.edu.au

FOR MORE INFORMATION

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