

# Newsletter

Issue 1, May 2011

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Charles Sturt University  
PO Box 789  
Albury NSW 2640  
Phone: 02 6051 9407  
Fax: 02 6051 9878  
Email: [agmc@csu.edu.au](mailto:agmc@csu.edu.au)  
<http://agmc.edu.au>

## Executive Director's Message

Welcome to Issue 1 of the AGMC Newsletter. Through this Newsletter the AGMC will keep AGMC stakeholders, students, graduates and the wider community informed about the latest developments relating to the AGMC program and its delivery sites.

Since its inception more than 16 years ago the AGMC has seen a steady rise in its enrolments. Testimonials from our graduates regularly reinforce the success of the AGMC's philosophy to "create practitioners who are able to reflect on their own workplace practices" and its aim to "equip students for ongoing professional development and lifelong learning".

Each accredited delivery site is managed by a local site coordinator who ensures the delivery of education provided to local students is tailored to their specific workplace needs. Students are gaining fantastic results from their studies and are transferring their newfound skills and knowledge to everyday management situations, which is exactly what we strive to achieve.

The recent intake in February saw enrolments increase by almost 85% over 2010 numbers. I congratulate the sites for their marketing efforts and look forward to working with them to continue the momentum and growth of the AGMC program.



Joanne Parker  
Executive Director AGMC

## Graduations



More than 20 from a total of 79 AGMC graduates (some of them pictured above), from as far afield as Sydney, Broken Hill, Canberra, Newcastle and Wollongong, attended their Charles Sturt University graduation ceremony in Albury on the 28<sup>th</sup> April. The majority of them completed the Graduate Certificate in Management (Professional Practice), but graduates from the Graduate Diploma of Management (Professional Practice), the Master of Management and the Graduate Diploma of Project Management programs also attended. They were part of a larger ceremony of more than 150 CSU graduates from the Faculty of Business.

The testimonial overleaf from one of the graduates articulates the positive experience commonly expressed by AGMC students, especially in relation to the relevance of the subject content and the supportive learning environment.

## Session 2 Enrolments:

Applications for Session 2 are currently being received.

The schedule for the application process for Session 2 is as follows:

**14 June:**

Closing Date - AGMC Applications for Admission

**25 June:**

Final Offers to AGMC courses dispatched

**11 July:**

Session 2 begins

Further information about the application for admission process can be obtained from the "How to Apply" page on the AGMC's website:

<http://www.agmc/apply.htm>.

*As a mature aged student I found the Graduate Certificate in Management (Professional Practice) both exhausting and exhilarating as the year progressed.*

*I am in full time work and attended campus two nights a week (exhausting). The exhilarating part was the academic's introduction of critical and strategic thinking to our mindset. This gave us a better understanding of the course and allowed us to focus on the most important issues of each module, thus ensuring that we reached the objectives of the Action Plans.*

*The academic team was easily accessible to provide support and guidance when required.*

*The subjects focused on a future ideology of management that will allow me personally to progress further in career objectives and to reach personal goals.*

*The work/life experiences of the academics were ideally matched to the subjects they taught, enhancing our learning experience through their real life exposure.*

*The culture in the theatre of learning was relaxed yet subject focused. Students were encouraged to be both questioning and opinionated, resulting in a dynamic learning process.*

*It is a credit to CSU that they have very skilled educators in delivering managers of the future.*

*I personally thank the academics associated with this course for enhancing my education of management, allowing me to strive harder for success.*

*Roger Castle, GCertMan(PP)*

*(studied through the Liverpool Campus of SWS Institute of TAFE)*

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## New CSU Brand



Following extensive community consultation Charles Sturt University (CSU) recently launched its new "Better Together" brand. The new logo (depicted above) encapsulates CSU's unique ability to work collaboratively with its stakeholders and embodies the brand's essence of "Better Together".

The new brand communicates CSU's mission, strategic direction, values and unique reputation, as well as the attractiveness of the University's services and products to its stakeholders (including prospective and current students and staff, graduates, communities, businesses, professions, partners, agents, affiliates and government).

The new logo will be incorporated into all AGMC marketing materials over the coming months.

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## New TAFE Delivery Site at Granville

TAFE NSW South Western Sydney (Granville) began teaching its inaugural group of AGMC students in Session 1 this year.

Seven students commenced study in the Graduate Certificate in Management (Professional Practice). This course offers managers in the Granville area convenient access to a professional development opportunity that will minimise the impact of study on their day-to-day lives. The course's flexibility means that students don't require an undergraduate degree to begin their studies, offering those with a TAFE Certificate IV (or other relevant qualification) combined with an appropriate level of management experience the opportunity to undertake postgraduate study.

Besides the new site at Granville, the AGMC also has existing delivery sites at Blacktown, Warrambool (Vic), Canberra, Liverpool, Kogarah, Wollongong, North Sydney, and Geradton in Western Australia.



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