

# IMPORTANT DATES

<b>Friday, 14 November 2008</b>	<b>Interview &amp; Auditions forms to be returned</b> All courses except for Journalism
<b>Saturday, 15 November 2008</b>	<b>Bathurst Interviews</b> Advertising, Advertising/Marketing, Commercial Radio, PR & Organisational Communication and PR/Business Studies
<b>Saturday, 15 November 2008</b>	<b>Bathurst Auditions</b> Theatre/Media
<b>Friday, 21 November 2008</b>	<b>Sydney Interviews</b> Advertising, Advertising/Marketing, Commercial Radio, PR & Organisational Communication and PR/Business Studies
<b>Friday, 21 November 2008</b>	<b>Sydney Auditions/Interviews</b> Theatre/Media
<b>Saturday, 22 November 2008</b>	<b>Sydney Auditions/Interviews</b> Theatre/Media
<b>Friday, 5 December 2008</b>	Early round offers e-released
<b>Friday, 12 December 2008</b>	<b>Bathurst Auditions/Interviews</b> Theatre/Media
<b>Saturday, 13 December 2008</b>	<b>Bathurst Auditions/Interviews</b> Theatre/Media
<b>Tuesday, 6 January 2009</b>	Preliminary offers e-released
<b>Wednesday, 21 January 2009</b>	Main round offers e-released at 9.00pm
<b>Wednesday, 4 February 2009</b>	Late round offers e-released at 9.00pm
<b>Wednesday, 11 February 2009</b>	Final round offers e-released
<b>Monday, 16 February 2009</b>	O Week commences
<b>Monday, 23 February 2009</b>	CSU Autumn session classes commence



October 2008

Dear Applicant,

Thank you for considering Charles Sturt University as a launch pad for your career in the diverse and exciting industries of advertising, commercial radio, journalism, public relations and theatre/media.

Due to the small class size and intensive nature of our programs, we select our students carefully. Consequently, applicants for Communication degree courses are assessed on their UAI score, this questionnaire, essay and course specific additional criteria. The additional entry requirements are listed in the admissions process section on the following page. Please read the admission process for your chosen course carefully and complete all the requirements of the process.

PLEASE NOTE: All courses except for Journalism have additional selection criteria.

The Questionnaire is designed to assist you demonstrate your interest and experience in the communication industry. In order to fulfil the application requirements for the courses, you must complete the attached Questionnaire and return it to:

Wendy Merton  
School of Communication  
Cunningham House  
Charles Sturt University  
Panorama Avenue  
BATHURST NSW 2795

Closing date for the Auditions, Interviews and the Questionnaire is outlined in the individual course admissions process on the following page. If you are nominating several Communication courses in your UAC application, you need only submit one Questionnaire and essay for your first preference. Please mail, not fax your Questionnaire and essay. Ensure that your full name, address and contact details are clearly shown on the Questionnaire and all supporting materials.

**PLEASE NOTE: closing dates for auditions and interviews are earlier than the closing date for the questionnaires and essays.**

Further information about any aspect of the courses is available on the School of Communication course homepage [www.csu.edu.au/faculty/arts/commun](http://www.csu.edu.au/faculty/arts/commun) or from the School of Communication on 02 6338 4131 or 02 6338 4539.

Yours sincerely,

Associate Professor Rod McCulloch  
Head, School of Communication

# SELECTION CRITERIA FOR COURSES

**ESSAY:** We'd really like to know about you and why you are interested in a degree and a career in communication. So in a simple essay of 200 to 400 words:

*"Tell us about yourself and why you are interested in a career in your chosen area of the communication sector?"*

**NOTE:** Remember to put your name, address and contact details on your essays.

This questionnaire and the essay must be returned by **15 December 2008**.

**INTERVIEW:** It is recommended that prospective students for Advertising, Advertising/Marketing, Commercial Radio, Public Relations and Public Relations/Business degrees attend an interview in late November or early December. The interview is an informal informative discussion with the course coordinator to ensure you are fully aware of what the course you are interested in may provide you. If you cannot attend an interview in person, we can arrange for a telephone interview at a time to suit. Interviews are held in Sydney and Bathurst.

## **Advertising and Advertising/Marketing applicants:**

- Please complete the Request for Interview (YELLOW) form for your chosen course and return it by **14 November 2008**.

## **Commercial Radio applicants:**

- Please complete the Request for Interview (BLUE) form for your chosen course and return it by **14 November 2008**.

## **Public Relations and Public Relations/Business Studies applicants:**

- Please complete the Request for Interview (PINK) form for your chosen course and return it by **14 November 2008**.

## **Theatre/Media applicants:**

**AUDITION:** All Theatre/Media applicants MUST attend an audition for entry into the course. Auditions are held in Sydney and Bathurst in late November and early December.

- Please complete the Audition Form (GREEN) and return it by **14 November 2008**.

## **Journalism applicants:**

There is **NO** additional criteria for journalism applicants.

CHARLES STURT UNIVERSITY - BATHURST  
COMMUNICATION DEGREE COURSES

**2008 QUESTIONNAIRE**

**Please indicate the Communication course you would most like to study.**

*(If you are applying for more than one CSU BA (Communication) course on your UAC form, please number the boxes below in order of your preference. Only one questionnaire response is required even if you nominate several courses on your UAC form.)*

- 211207 Advertising
- 211217 Advertising/Marketing (Double Degree)
- 211227 Commercial Radio
- 211237 Journalism (Broadcast or Print)
- 211247 Public Relations & Organisational Communication
- 211257 Public Relations/Business Studies (Double Degree)
- 211287 Theatre/Media

**FIRST NAME:** \_\_\_\_\_ **SURNAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

\_\_\_\_\_ **POST CODE:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **UAC REFERENCE NUMBER:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**Q 1. Which secondary school did you attend?**

\_\_\_\_\_

**Town/Suburb:** \_\_\_\_\_ **State/Country:** \_\_\_\_\_

**Q 2. Have you undertaken any studies since leaving High School? (If yes, give details)**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Q 3. If you have already completed the NSW Higher School Certificate (or its Interstate equivalent) please give details:**

**Year:** \_\_\_\_\_ **UAI Aggregate:** \_\_\_\_\_

**Q 4. If you have undertaken work experience relevant to the course you wish to study, please give details:**

---

---

---

---

**Q 5. State briefly any other information you think relevant to this application:**

---

---

---

---

**Q 8. If you are a Mature Age applicant: Please attach a current Curriculum Vitae.**

**Q 9. Applicants may attach any supporting materials they think will assist their application. (Theatre/Media applicants may bring these materials to their audition)**

NOTE: Please do not send originals as they WILL NOT be returned.

**This Questionnaire must be returned by 15 December 2008.**

**Please mail the Questionnaire to:**

Wendy Merton  
School of Communication  
Charles Sturt University  
Panorama Avenue  
BATHURST NSW 2795

**Do not fax.**

**Alternatively you can download this Questionnaire from:**

**[www.csu.edu.au/faculty/arts/commun](http://www.csu.edu.au/faculty/arts/commun)**

**and email it to:**

**[wmerton@csu.edu.au](mailto:wmerton@csu.edu.au)**



## **BATHURST CAMPUS TOURS**

If you are attending an interview or audition in Bathurst don't miss the opportunity to take a tour of the Bathurst campus.

Tours are led by current CSU School of Communication students. The tour will take you through all the facilities that CSU Bathurst has to offer, including accommodation and teaching spaces. The student guides are able to answer any question you have about living and studying at CSU.

To register for a tour please phone  
**1800 334 733**

### **Saturday, 15th November**

Morning tour	10:00am
Noon tour	12.00pm
Afternoon tour	2:00pm

Campus tours will leave from the reception area at the School of Communication, Cunningham House (N5).

Each tour runs for 1 – 1 ½ hours.

**Theatre/Media** applicants attending auditions on 14 November, 12 and 13 December will need to organise tours by calling 1800 334 733.