

# Bachelor of Business (Finance)

## *includes:*

### **Bachelor of Business (Finance)**

The Bachelor of Business (Finance) is designed to prepare graduates for careers in finance or related fields in either the financial services, banking, related industry or public sector. Graduates are equipped with the technical, analytical and conceptual skills in finance to work in such areas as: finance advice, finance modelling, investment analysis, policy advice business development, marketing, real estate development, merchant banking, investment banking, superannuation management, insurance, corporate treasuries, trade and marketing, exports and imports, treasuries, government departments and project management enterprises. Graduates with the Bachelor of Business (Finance) are well trained, knowledgeable, dynamic thinkers, who are confident and job ready to address the many new challenges facing the finance industry today and in the future.

### **The course includes the following awards:**

Bachelor of Business (Finance) *BBus(Fin)*

### **Joint Studies**

A joint study is a prescribed set of subjects taken from a discipline other than Accounting or Business. Students are able to use the title of the joint study in conjunction with Bachelor of Accounting (e.g. Bachelor of Accounting/Finance, Bachelor of Business (Human Resource Management/Industrial Relations)). This course includes the following Joint Study options:

Accounting (*Acc*), Advertising (*Advert*), Agribusiness (*Agribus*), Banking (*Bank*), Cultural Heritage Management (*CultHeritMgt*), Economics (*Econ*), Ecotourism (*Ecotourism*), Financial Planning (*FinPlan*), Human Resource Management (*HRM*), Industrial Relations (*IndRel*), Information Systems (*InfoSys*), International Business & Culture (*InternatBusCult*), Legal Studies (*LegalStud*), Leisure and Health (*Leis&Hlth*), Management (*Mgt*), Marketing (*Mkt*), Marketing Communication & Digital Media (*MktComm&DigMedia*), Online Business Technologies (*OnlineBusTechs*), Organisational Communication and Public Relations (*OrgComm&PubRel*), Psychology (*Psych*), Sociology (*Sociol*), Vocational Training (*VocTrain*)

### **Course Study Modes and Locations**

**Bachelor of Business (Finance) (2415FN)**

### *Distance Education - Bathurst*

Availability is subject to change, please verify prior to enrolment.

### **Normal course duration**

#### **Bachelor of Business (Finance)**

Full-time 3 years (6.0 sessions)

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

### **Admission criteria**

[CSU Admission Policy](#)

Standard CSU and UAC admission requirements for undergraduate courses apply.

### **Credit**

[CSU Credit Policy](#)

The Faculty has a large number of standard credit packages for TAFE and other institutions.

### **Graduation requirements**

To graduate students must satisfactorily complete 192 points.

### **Course Structure**

#### **Core**

[ECO130](#)Business Economics  
[MGT100](#)Organisations & Management  
[MGT230](#)Ethics, Sustainability & Culture

[BUS110](#)Workplace Learning 1  
[BUS220](#)Workplace Learning 2  
[BUS370](#)Workplace Learning 3  
[QBM117](#)Business Statistics

[ACC100](#)Accounting 1

[ACC110](#)Accounting 2  
[FIN211](#)Financial Management  
[FIN230](#)Financial Institutions & Markets  
[FIN350](#)Strategic Financial Management

plus at least four (4) **Restricted Electives**from

[ECO220](#)Macroeconomic Analysis  
[FIN221](#)Investments  
[FIN331](#)Financial Planning  
[FIN340](#)International Finance  
[FIN360](#)Treasury Risk Management  
[FIN370](#)Funds Management  
[FIN380](#)Superannuation  
[LAW330](#)Finance Law

### Electives

Students must choose eight (8) electives

Completing a joint study in another discipline area which will be included on the testamur, and adding the number of electives needed to bring the total number of subjects to 24; or by Selecting eight (8) electives. An elective is any undergraduate subject offered by Charles Sturt University provided prerequisites and enrolment restrictions have been met.

Note that at least three (3) electives must be Business or Business related subjects.

Students must ensure that there are no more than twelve (12) level one subjects in their degree. Students must also ensure that they complete a minimum of five (5) level three subjects in their degree. The level of a subject is designated by the first digit in the subject code, e.g. [MGT100](#) is a level one subject.

The following 5 subjects deliver the required RG146 knowledge and provide compliance in the listed specialist knowledge areas: - [FIN221](#)Investments - [FIN230](#)Financial Institutions and Markets - [FIN331](#)Financial Planning. - [FIN340](#)International Finance - [FIN211](#)Financial Management. The listed specialist areas mapped to subjects are:

Skills - [FIN221](#), [FIN331](#);

Generic Knowledge [FIN230](#);

Financial Planning - [FIN230](#), [FIN221](#), [FIN331](#), [FIN211](#);

Securities - [FIN230](#), [FIN221](#), [FIN211](#);

Derivatives - [FIN230](#), [FIN221](#), [FIN331](#);

Managed Funds - [FIN230](#), [FIN221](#), [FIN331](#), [FIN211](#);

Superannuation - [FIN331](#);

Deposit Products - [FIN221](#), [FIN331](#), [FIN211](#);

Foreign Exchange - [FIN221](#), [FIN331](#), [FIN340](#).

### JOINT STUDIES

A joint study is a prescribed set of subjects taken from a discipline other than the chosen specialisation. Students are then able to use the title of the joint study in conjunction with the specialisation (e.g. Bachelor of Business (Management/Finance)).

For a Joint Study either from within the Faculty of Business or consisting of subjects from another Faculty, students must take an established sequence or set of five subjects. Established sequences are determined by Faculty Board. Students must ensure that they take the necessary prerequisites.

If a Joint Study is chosen from those offered within the Faculty of Business, it must be in an area other than that of the specialisation chosen. No more than two subjects can be counted towards a Joint Study if they have already been undertaken as part of the core or restricted elective. A student cannot claim more than one Joint Study.

Students enrolled through the CSU Study Centres may only choose the Accounting, Management or Marketing joint studies.

### **Accounting joint study**

[ACC100](#)Accounting 1

[ACC110](#)Accounting 2

*PLUS three subjects from the list below, at least one of which should be at Level 3:*

[ACC200](#)Accounting Systems

[ACC210](#)Management Accounting

[ACC222](#)External Reporting

[ACC311](#)Strategic and Sustainable Accounting

[ACC322](#)Company Accounting

### **Banking joint study**

[FIN211](#)Financial Management

[FIN230](#)Financial Institutions and Markets

[FIN310](#)Commercial Banking & Finance

[FIN320](#)Financial Institutions Lending

[LAW330](#)Finance Law

### **Economics joint study**

*Five subjects from the list below, one of which must be at level 3:*

[ECO130](#)Business Economics

[ECO210](#)Labour Economics

[ECO215](#)Managerial Economics for Business Strategy

[ECO220](#)Macroeconomic Analysis

[ECO320](#)International Economics  
[ECO356](#)Environmental Economics  
[AGB110](#)Agricultural Economics (From Faculty of Science)

### **Financial Planning joint study**

[FIN211](#)Financial Management\*

[FIN221](#)Investments

[FIN331](#)Financial Planning

[FIN380](#)Superannuation

[LAW301](#)Taxation Law (Principles)

\*Students studying the Bachelor of Business (Finance) or Bachelor of Business (Banking) should substitute [LAW302](#)Taxation Law (Issues) for [FIN211](#)Financial Management

### **Human Resource Management joint study**

[HRM210](#)Human Resource Management

[HRM330](#)Strategic Human Resource Management

*PLUS three subjects from the list below:*

[ECO210](#)Labour Economics

[HRM310](#)Developing Human Resources

[HRM320](#)Issues in Human Resource Management

[INR310](#)Comparative Industrial Relations

[LAW370](#)Law of Employment

[MGT210](#)Organisational Behaviour\*

[MGT340](#)International Management

\*Students studying the Bachelor of Business (Management) need to choose an additional elective in place of MGT210

### **Industrial Relations joint study**

[LAW110](#)Business Law

[INR210](#)Industrial Relations in Australia

*PLUS three subjects from the list below, at least one of which should be at level 3:*

[LAW240](#)Industrial Law

[INR310](#)Comparative Industrial Relations

[ECO210](#)Labour Economics

[HRM210](#)Human Resource Management

[LAW260](#)Administrative Law

[LAW370](#)Law of Employment

[MGT320](#)Managing Change

### **Information Systems joint study**

[ITC114](#)Database Management Systems

[ITC211](#)Systems Analysis

*PLUS three subjects from the list below, one of which must be at level 3 and only one may be at level 1:*

[ITC105](#)Communication and Information Management

[ITC106](#)Programming Principles

[ITC161](#)Computer Systems

[ITC204](#)Human Computer Interaction

[ITC206](#)Programming in Java 1

[ITC240](#)IT Infrastructure Management

[ITC212](#)Internet Technologies

[ITC218](#)IT Project Management

[ITC331](#)Ethics and Professional Practice

### **International Business & Culture joint study**

[MGT250](#)Asia-Pacific Business

[MGT340](#)International Management

*PLUS three subjects from the list below:*

[ECO320](#)International Economics

[FIN340](#)International Finance

[INR310](#)Comparative Industrial Relations

[MKT260](#)International Marketing

[BUS201](#)International Project

[POL111](#)International Relations (From Faculty of Arts).

### **Legal Studies joint study**

[LAW110](#)Business Law

*PLUS four subjects from the list below, at least one of which should be at level 3:*

[LAW200](#)Commercial Activities: Law & Policy

[LAW220](#)Business Organisations Law

[LAW240](#)Industrial Law

[LAW260](#)Administrative Law

[LAW301](#)Taxation Law (Principles)

[LAW302](#)Taxation Law (Issues)

[LAW330](#)Finance Law

[LAW370](#)Law of Employment

### **Management joint study**

[MGT330](#)Business Strategy

*PLUS four subjects from the following:*

[MGT210](#)Organisational Behaviour

[MGT290](#)Project Management

[MGT245](#)Managing Yourself & Others

[MGT310](#)Service Operations Management

[MGT320](#)Managing Change

[MGT340](#)International Management

[MGT367](#)Leadership Issues

### **Marketing joint study**

[MKT110](#)Marketing & Society

[MKT220](#)Consumer Behaviour

*PLUS three subjects from the list below, at least one of which should be at level 3:*

[MKT230](#)Market Research

[MKT240](#)Market Analysis and Analytics

[MKT235](#)Brand Management

[MKT260](#)International Marketing

[MKT303](#)Social and Environmental Marketing

[MKT310](#)Integrated Marketing Communications

[MKT335](#)Marketing of Services

[MKT340](#)Strategic Marketing Management

[MKT350](#)Product Innovation Management

### **Marketing, Communication & Digital Media joint study**

[COM112](#)Digital Media

[MKT310](#)Integrated Marketing Communications

*PLUS three subjects from the list below, at least one of which should be at level 2:*

[MKT110](#)Marketing & Society\*  
[COM116](#)What is Public Relations?  
[CCI100](#)Introduction to Media Production  
[COM222](#)Public Relations Tactics  
[COM219](#)Media, Communication & Globalisation  
[JRN101](#)Newsgathering and Writing  
[ADV206](#)Channel Planning

\*Students studying the Bachelor of Business (Marketing) should replace [MKT110](#) with another level 1 subject from the above list.

### **Online Business Technologies joint study**

[ITC212](#)Internet Technologies

*PLUS four subjects from the list below, at least one of which should be at level 3:*

[ITC114](#)Database Management Systems  
[ITC106](#)Programming Principles  
[ITC105](#)Communication and Information Management  
[MGT220](#)eCommerce  
[ITC331](#)Ethics and Professional Practice  
[ITC314](#)Virtualisation Technologies

### ***From outside the Faculty of Business***

**Advertising joint study**(choose 40 points from)

[ADV104](#)Understanding Advertising  
[ADV205](#)Advertising Creative  
[ADV206](#)Channel Planning  
[ADV317](#)Advertising Strategy and Planning (16 points)  
[ADV105](#)The Advertising Business

### **Agribusiness joint study**

[AGB165](#)Agribusiness Systems  
[AHT231](#)Agricultural Finance & Business Management

*PLUS three subjects from the list below, at least one of which should be at level 3:*

[AGB110](#)Agricultural Economics  
[AGB351](#)Commodity Trade and Pricing\*



[AGB310](#)Agricultural Marketing  
[AGR220](#)Extension  
[AHT101](#)Professional skills in Agriculture and Horticulture  
 \* [AGB110](#)is assumed knowledge.

### **Cultural Heritage Management joint study**

[ENM163](#)Natural Resource Management  
[PKM260](#)Interpretive Planning  
[PKM266](#)Culture and Heritage  
*PLUS either*  
[PKM397](#)Heritage Site Management (16 points)  
 or  
[PKM398](#)Cultural Heritage Policy & Planning (16 points)

### **Ecotourism joint study**

[REC200](#)Principles of Ecotourism

*PLUS four subjects from the list below, at least one of which should be at level 3:*

[PKM208](#)An Introduction to Outdoor Recreation and Adventure  
[PKM230](#)Social Psychology of Risk in Outdoor Recreation  
[PKM260](#)Interpretive Planning  
[PKM266](#)Culture and Heritage  
[PKM364](#)Outdoor Recreation Design  
[PKM363](#)Shoreline Recreation Management  
[PKM302](#)Philosophy of Outdoor Recreation  
[REC167](#)Recreation Leadership & Communication  
[REC205](#)Open Space Planning  
[REC302](#)Interpretive Guiding Management in Ecotourism

### **Leisure and Health joint study**

*Five subjects from the list below, one of which must be at level 3:*

[LES101](#)Introduction to Leisure and Health  
[LES102](#)Leisure Programming with Diverse Populations  
[LES110](#)Foundations of Leisure Activity  
[LES202](#)Community Leisure & Health Issues  
[LES301](#)Health Policy and Program Development  
[LES302](#)Leisure and Social Relations

### **Organisational Communication and Public Relations joint study**

**[COM116](#)What is Public Relations?**

*PLUS four subjects from the list below, at least one of which must be at level 3:*

[COM124](#)Communication in Context

[COM232](#)Public Relations Strategy

[COM222](#)Public Relations Tactics

[COM223](#)Communication Management

[COM236](#)Making it Happen: Event Management

[COM224](#)Communication Research Strategies

[COM313](#)Crisis and Issues Management

[COM322](#)Going Glocal: Regional and Global Public Relations

**Psychology joint study**

[PSY101](#)Foundations of Psychology 1

[PSY102](#)Foundations of Psychology 2

*PLUS three subjects from the list below, at least one of which should be at level 3:*

[PSY201](#)Research Methods in Psychology

[PSY203](#)Social Psychology

[PSY204](#)Psychological Testing

[PSY305](#)Psychology of Personality

[PSY307](#)Cognition

Note: Students who have completed [QBM117](#)Business Statistics or [QBM120](#)Business Data Analysis and [MKT230](#)Marketing Research should not complete [PSY201](#)Research Methods in Psychology but should select an alternative subject from the list above.

**Sociology joint study**

[SOC101](#)Introductory Sociology

[SOC102](#)Social Inequality

*PLUS three SOC coded subjects, at least one at Level 2 and one at Level 3.*

**Vocational Training joint study**

EPT331 Workplace Training

EPT332 Training in Adult & Vocational Education

EPT333 Assessment in Adult & Vocational Education

[EEL320](#)Learning Theories for Post Compulsory Education

*PLUS one subject from the list below:*

[EEE404](#)Assessment and Evaluation Practices  
[EEL407](#)Mentoring/Workplace PD Strategies for VET  
[EMT409](#)Technology for Adult Learning and Teaching  
[EPT320](#)High Level Facilitation Skills

## Enrolment Pattern

### Part time suggested study sequence

#### Year 1

##### Session 1

[ACC100](#)Accounting 1  
[MGT100](#)Organisations & Management

##### Session 2

[ACC110](#)Accounting 2  
[QBM117](#)Business Statistics

#### Year 2

##### Session 3

[FIN211](#)Financial Management  
[ECO130](#)Business Economics

##### Session 4

[BUS110](#)Workplace Learning 1  
[FIN230](#)Financial Institutions & Markets

#### Year 3

##### Session 5

[MGT230](#)Ethics, Sustainability & Culture

1 x Restricted Elective or an unrestricted Elective of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

##### Session 6

2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

#### Year 4

##### Session 7

[BUS220](#)Workplace Learning 2

1 x Restricted Elective or an unrestricted Elective of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

##### Session 8

2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

#### Year 5

**Session 9**

2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

**Session 10**

2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

**Year 6****Session 11**

2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

**Session 12**

[BUS370](#) Workplace Learning 3

[FIN350](#) Strategic Financial Management

**Workplace learning**

Please note that the following subjects may contain a Workplace Learning component.

BUS110 Workplace Learning 1

BUS220 Workplace Learning 2

BUS370 Workplace Learning 3

COM223 Communication Management

EPT320 High Level Facilitation Skills for Post Compulsory Education

**Residential School**

Please note that the following subjects may have a residential school component.

AGR220 Extension

PKM266 Culture and Heritage

PKM397 Heritage Site Management

PKM398 Cultural Heritage Policies and Planning

Enrolled students can find further information about CSU residential schools via the [About Residential School](#) page.

**Accreditation**

Bachelor of Business (Finance) – not accredited but provides ASIC RG146 compliance if a specified set of five Finance subjects are completed.

The degree meets the educational requirements for FINSIA associate membership . Those who wish to join FINSIA must also have three years relevant work experience. For more information please contact FINSIA. FINSIA also has Student and Affiliate memberships available which enable students to access the FINSIA professional network while they work towards their three years of industry experience. Please consult the FINSIA website for more information.

## **Contact**

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or email [inquiry@csu.edu.au](mailto:inquiry@csu.edu.au)

*The information contained in the 2016 CSU Handbook was accurate at the date of publication: October 2015. The University reserves the right to vary the information at any time without notice.*

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