

# Bachelor of Business (Insurance)

*includes:*

## **Bachelor of Business (Insurance)**

The Bachelor of Business (Insurance) provides specialised formal knowledge, capabilities and competencies in insurance and related business areas. The course is offered in association with the Australian and New Zealand Institute of Insurance and Finance (ANZIIF) to deliver a professional, industry relevant course of study for those wishing to build their careers in this dynamic and challenging sector.

**The course includes the following awards:**

Bachelor of Business (Insurance) *BBus(Insurance)*

## **Joint Studies**

A joint study is a prescribed set of subjects taken from a discipline other than Accounting or Business. Students are able to use the title of the joint study in conjunction with Bachelor of Accounting (e.g. Bachelor of Accounting/Finance, Bachelor of Business (Human Resource Management/Industrial Relations)). This course includes the following Joint Study options:

Accounting (*Acc*), Banking (*Bank*), Economics (*Econ*), Finance (*Fin*), Financial Planning (*FinPlan*), Human Resource Management (*HRM*), Industrial Relations (*IndRel*), Information Systems (*InfoSys*), International Business and Culture (*InternatBusCult*), Legal Studies (*LegalStud*), Management (*Mgt*), Marketing (*Mkt*), Marketing Communication & Digital Media (*MktComm&DigMedia*), Online Business Technologies (*OnlineBusTech*)

## **Course Study Modes and Locations**

**Bachelor of Business (Insurance) (2415IN)**

*Distance Education - Bathurst*

Availability is subject to change, please verify prior to enrolment.

## **Normal course duration**

**Bachelor of Business (Insurance)**

Full-time 3 years (6.0 sessions)

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

### Admission criteria

[CSU Admission Policy](#)

Standard CSU and UAC admission requirements for undergraduate courses apply.

### Credit

[CSU Credit Policy](#)

The Faculty has a large number of standard credit packages for TAFE and other institutions.

### Graduation requirements

To graduate students must satisfactorily complete 192 points.

### Course Structure

#### Core

[ECO130](#)Business Economics

[MGT100](#)Organisations & Management

[MGT230](#)Ethics, Sustainability & Culture

[ACC100](#)Accounting 1

[ACC110](#)Accounting 2

[LAW110](#)Business Law

[MKT110](#)Marketing & Society

[QBM117](#)Business Statistics

[INS101](#)Insurance Foundations

[INS102](#)Introduction to Insurance Classes and Products

[INS201](#)Policy and Claims Handling

[INS202](#)Introduction to Underwriting

[INS203](#)Insurance Law and Regulation I

[INS204](#)Insurance Law and Regulation II

plus two (2) from the following six (6) subjects, each of which relates to a particular class of insurance:

[INS301](#)Liability Underwriting Management

[INS302](#)Personal Lines Underwriting Management

[INS303](#)Commercial Lines Underwriting Management A  
[INS304](#)Commercial Lines Underwriting Management B  
[INS305](#)Marine Underwriting Management  
[INS306](#)Statutory Classes Underwriting Management

plus two (2) from the following six (6) subjects, each of which relates to a particular class of insurance:

[INS311](#)Liability Claims Management  
[INS312](#)Personal Lines Claims Management  
[INS313](#)Commercial Lines Claims Management A  
[INS314](#)Commercial Lines Claims Management B  
[INS315](#)Marine Claims Management  
[INS316](#)Statutory Classes Claims Management

### **Electives**

Students must choose six (6) electives either by:

completing a Joint Study in another discipline area, which will be included on the testamur, and adding the number of electives needed to bring the total number of subjects to 24; or by selecting eight (8) electives. A elective is any undergraduate subject offered by Charles Sturt University provided prerequisites and enrolment restrictions have been met. Note that at least 3 electives must be Business or Business related subjects.

Students must ensure that there are no more than twelve (12) level one subjects in their degree. Students must also ensure that they complete a minimum of five (5) level three subjects in their degree. The level of a subject is designated by the first digit in the subject code, e.g. [MGT100](#) is a level one subject.

### **JOINT STUDIES**

A joint study is a prescribed set of subjects taken from a discipline other than the chosen specialisation. Students are then able to use the title of the joint study in conjunction with the specialisation (e.g. Bachelor of Business (Management/Finance)).

For a Joint Study either from within the Faculty of Business or consisting of subjects from another Faculty, students must take an established sequence or set of five subjects. Established sequences are determined by Faculty Board. Students must ensure that they take the necessary prerequisites.

If a Joint Study is chosen from those offered within the Faculty of Business, it must be in an area other than that of the specialisation chosen. No more than two subjects can be counted towards a Joint Study if they have already been undertaken as part of the core or restricted elective. A student cannot claim more than one Joint Study.

Students enrolled through the CSU Study Centres may only choose the Accounting, Management or Marketing joint studies.

### **Accounting joint study**

[ACC100](#)Accounting 1

[ACC110](#)Accounting 2\*

*PLUS three subjects from the list below, at least one of which should be at level 3:*

[ACC200](#)Accounting Systems

[ACC210](#)Management Accounting

[ACC222](#)External Reporting

[ACC311](#)Strategic and Sustainable Accounting

[ACC322](#)Company Accounting

\*Students studying the Bachelor of Business (Banking) or Bachelor of Business (Finance) need to select an additional subject in place of ACC110.

### **Banking joint study**

[FIN211](#)Financial Management

[FIN230](#)Financial Institutions and Markets

[FIN310](#)Commercial Banking & Finance

[FIN320](#)Financial Institutions Lending

[LAW330](#)Finance Law

### **Economics joint study**

*Five subjects from the list below, one of which must be at level 3:*

[ECO130](#)Business Economics

[ECO210](#)Labour Economics

[ECO215](#)Managerial Economics for Business Strategy

[ECO220](#)Macroeconomic Analysis

[ECO320](#)International Economics

[ECO356](#)Environmental Economics

[AGB110](#)Agricultural Economics (From Faculty of Science)

### **Finance joint study**

[FIN211](#)Financial Management

[FIN221](#)Investments

[FIN230](#)Financial Institutions & Markets

*PLUS two subjects from the list below:*

[FIN331](#) Financial Planning  
[FIN340](#) International Finance  
[FIN350](#) Strategic Financial Management  
[FIN360](#) Treasury Risk Management  
[FIN370](#) Funds Management

### **Financial Planning joint study**

[FIN211](#) Financial Management\*  
[FIN221](#) Investments  
[FIN331](#) Financial Planning  
[FIN380](#) Superannuation  
[LAW301](#) Taxation Law (Principles)

\*Students studying the Bachelor of Business (Finance) or Bachelor of Business (Banking) should substitute [LAW302](#) Taxation Law (Issues) for [FIN211](#) Financial Management

Note: Finance and Banking students should substitute [LAW302](#) Taxation Law (Issues) for [FIN211](#) Financial Management

### **Human Resource Management joint study**

[HRM210](#) Human Resource Management  
[HRM330](#) Strategic Human Resource Management

*PLUS three subjects from the list below:*

[ECO210](#) Labour Economics  
[HRM310](#) Developing Human Resources  
[HRM320](#) Issues in Human Resource Management  
[INR310](#) Comparative Industrial Regulations  
[LAW370](#) Law of Employment  
[MGT210](#) Organisational Behaviour\*  
[MGT340](#) International Management

\*Students studying the Bachelor of Business (Management) need to choose an additional elective in place of MGT210

### **Industrial Relations joint study**

[LAW110](#) Business Law  
[INR210](#) Industrial Relations in Australia

*PLUS three subjects from the list below, at least one of which should be at level 3:*

[LAW240](#)Industrial Law  
[INR310](#)Comparative Industrial Relations  
[ECO210](#)Labour Economics  
[HRM210](#)Human Resource Management  
[LAW260](#)Administrative Law  
[LAW370](#)Law of Employment  
[MGT320](#)Managing Change

### **Information Systems joint study**

[ITC114](#)Database Management Systems  
[ITC211](#)Systems Analysis

*PLUS three subjects from the list below, one of which must be at level 3 and only one may be at level 1:*

[ITC105](#)Communication and Information Management  
[ITC106](#)Programming Principles  
[ITC161](#)Computer Systems  
[ITC204](#)Human Computer Interaction  
[ITC206](#)Programming in Java 1  
[ITC240](#)IT Infrastructure Management  
[ITC212](#)Internet Technologies  
[ITC218](#)IT Project Management  
[ITC331](#)Ethics and Professional Practice

### **International Business & Culture joint study**

[MGT250](#)Asia-Pacific Business  
[MGT340](#)International Management

*PLUS three subjects from the list below:*

[ECO320](#)International Economics  
[FIN340](#)International Finance  
[INR310](#)Comparative Industrial Relations  
[MKT260](#)International Marketing  
[BUS201](#)International Project  
[POL111](#)International Relations (From Faculty of Arts).

### **Legal Studies joint study**

[LAW110](#)Business Law

*PLUS four subjects from the list below, at least one of which should be at level 3:*

[LAW200](#)Commercial Activities: Law & Policy

[LAW220](#)Business Organisations Law

[LAW240](#)Industrial Law

[LAW260](#)Administrative Law

[LAW301](#)Taxation Law (Principles)

[LAW302](#)Taxation Law (Issues)

[LAW330](#)Finance Law

[LAW370](#)Law of Employment

### **Management joint study**

[MGT330](#)Business Strategy

*PLUS four subjects from the following:*

[MGT210](#)Organisational Behaviour

[MGT290](#)Project Management

[MGT245](#)Managing Yourself & Others

[MGT310](#)Service Operations Management

[MGT320](#)Managing Change

[MGT340](#)International Business Management

[MGT367](#)Leadership Issues

### **Marketing joint study**

[MKT110](#)Marketing & Society

[MKT220](#)Consumer Behaviour

*PLUS three subjects from the list below, at least one of which should be at level 3:*

[MKT230](#)Market Research

[MKT240](#)Market Analysis and Analytics

[MKT235](#)Brand Management

[MKT260](#)International Marketing

[MKT303](#)Social and Environmental Marketing

[MKT310](#)Integrated Marketing Communications

[MKT335](#)Marketing of Services

[MKT340](#)Strategic Marketing Management

[MKT350](#)Product Innovation Management

### **Marketing, Communication & Digital Media joint study**

[COM112](#)Digital Media  
[MKT310](#)Integrated Marketing Communications

*PLUS three subjects from the list below, at least one of which should be at level 2:*

[MKT110](#)Marketing & Society\*  
[COM116](#)What is Public Relations?  
[CCI100](#)Introduction to Media Production  
[COM222](#)Public Relations Tactics  
[COM219](#)Media, Communication & Globalisation  
[JRN101](#)Newsgathering and Writing  
[ADV206](#)Channel Planning

\*Students studying the Bachelor of Business (Marketing) should replace [MKT110](#) with another level 1 subject from the above list.

### **Online Business Technologies joint study**

[ITC212](#)Internet Technologies

*PLUS four subjects from the list below, at least one of which should be at level 3:*

[ITC114](#)Database Management Systems  
[ITC106](#)Programming Principles  
[ITC105](#)Communication and Information Management  
[MGT220](#)eCommerce  
[ITC331](#)Ethics and Professional Practice  
[ITC314](#)Virtualisation Technologies

### **Enrolment Pattern**

#### **Year 1**

##### **Session 1**

[ACC100](#)Accounting 1  
[MGT100](#)Organisations & Management

##### **Session 2**

[ACC110](#)Accounting 2  
[ECO130](#)Business Economics

#### **Year 2**

##### **Session 3**

[MGT230](#)Ethics, Sustainability & Culture



[MKT110](#)Marketing & Society

#### **Session 4**

[QBM117](#)Business Statistics

Elective (suggestion for Finance joint study [FIN211](#)Financial Management)

#### **Year 3**

#### **Session 5**

Elective (suggestion for Finance joint study [FIN221](#)Investments)

Elective (suggestion for Finance joint study [FIN230](#)Financial Institutions and Markets)

#### **Session 6**

[LAW110](#)Business Law

Elective (suggestion for Finance joint study [FIN331](#)Financial Planning or [FIN350](#)Strategic Financial Management or [FIN360](#)Treasury Risk Management)

#### **Session 7**

Elective (suggestion for Finance joint study [FIN340](#)International Finance or [FIN370](#)Funds Management)

1 x Elective

#### **Accreditation**

Bachelor of Business (Insurance) – not accredited but provides ASIC RG146 compliance if a specified set of five Finance subjects are completed.

The degree meets the educational requirements for FINSIA associate membership . Those who wish to join FINSIA must also have three years relevant work experience. For more information please contact FINSIA. FINSIA also has Student and Affiliate memberships available which enable students to access the FINSIA professional network while they work towards their three years of industry experience. Please consult the FINSIA website for more information.

#### **Contact**

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or email [inquiry@csu.edu.au](mailto:inquiry@csu.edu.au)

*The information contained in the 2016 CSU Handbook was accurate at the date of publication: October 2015. The University reserves the right to vary the information at any time without notice.*

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