## **Bachelor of Hotel Management**

#### includes:

## **Bachelor of Hotel Management**

The Bachelor of Hotel Management provides specialised formal knowledge, capabilities and competencies in hospitality/hotel management and related business areas. The Degree is designed to produce graduates who are skilled and work-ready in their selected discipline or profession.

## The course includes the following awards:

Bachelor of Hotel Management BHotelMgt

## **Course Study Modes and Locations**

**Bachelor of Hotel Management (2401HM)** 

On Campus - Northern Sydney Institute

Availability is subject to change, please verify prior to enrolment.

### Normal course duration

#### **Bachelor of Hotel Management**

Full-time 3 years (6.0 sessions)

Students undertake the equivalent of two years of CSU study by completing a nationally accredited TAFE Diploma qualification prior to enrolling in the Bachelor of Hotel Management. The CSU study component represents Years Two and Three in the overall degree. Students undertake the equivalent of 1.5 years of CSU study by completing a nationally accredited TAFE Advanced Diploma qualification prior to enrolling in the Bachelor of Hotel Management. The CSU study component represents Years Two and Three in the overall degree.

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

#### Admission criteria

CSU Admission Policy

#### TAFE NSW - NORTHERN SYDNEY INSTITUTE

A completed Diploma of Hospitality, Diploma of Events, Advanced Diploma of Hospitality, Advanced Diploma of Events or Advanced Diploma of Travel and Tourism from TAFE NSW - Northern Sydney Institute within ten years of admission to this course.

#### Credit

CSU Credit Policy

The following credits apply:

- Completed TAFE NSW Northern Sydney Institute Diploma of Hospitality: 8 subject credits (64 points)
- Completed TAFE NSW Northern Sydney Institute Diploma of Events: 8 subject credits (64 points)
- Completed TAFE NSW Northern Sydney Institute Advanced Diploma of Hospitality: 12 subject credits (96 points)
- Completed TAFE NSW Northern Sydney Institute Advanced Diploma of Events: 12 subject credits (96 points)
- Completed TAFE NSW Northern Sydney Institute Advanced Diploma of Travel and Tourism: 12 subject credits (96 points)

## **Graduation requirements**

To graduate students must satisfactorily complete 192 points.

#### **Course Structure**

#### TAFE NSW - NORTHERN SYDNEY INSTITUTE

## **Articulation from Diploma of Hospitality or Diploma of Events**

This course comprises a TAFE NSW - Northern Sydney Institute and CSU component. The TAFE NSW - Northern Sydney Institute component is based on the Diploma of Hospitality and Diploma of Events curriculums (64 points). The CSU component, which must be undertaken after completion of the TAFE NSW - Northern Sydney Institute Diploma of Hospitality or Diploma of Events, consists of the following Core subjects (128 points):

## **Core Subjects (128 points)**

#### All the following 16 subjects

**ACC240**Small Business Management

HRM310 Developing Human Resources

ITC105Communications & Information Management

MGT100Organisations and Management

MGT210Organisational Behaviour

MGT230 Ethics, Sustainability and Culture

MGT245 Managing Yourself and Others

MGT250Asia-Pacific Business

MGT290Project Management

MGT320Managing Change

MGT330Business Strategy

MGT340International Management

MKT110 Marketing and Society

MKT220Consumer Behaviour

MKT335Marketing of Services

MKT350Product Innovation Management

# Articulation from Advanced Diploma of Hospitality, Advanced Diploma of Events or Advanced Diploma of Travel and Tourism

This course comprises a TAFE NSW - Northern Sydney Institute and CSU component. The TAFE NSW - Northern Sydney Institute component is based on the Advanced Diploma of Hospitality, Advanced Diploma of Events and Advanced Diploma of Travel and Tourism curriculums (96 points). The CSU component, which must be undertaken after completion of the TAFE NSW - Northern Sydney Institute Advanced Diploma, consists of the following Core subjects (96 points):

## Core Subjects (96 points)

## All the following 12 subjects

**ACC240** Financial Management of Small Business

HRM310 Developing Human Resources

MGT210Organisational Behaviour

MGT230Ethics, Sustainability and Culture

MGT250Asia-Pacific Business

MGT290Project Management

MGT320 Managing Change

MGT330Business Strategy

MGT340International Management

MKT220Consumer Behaviour

MKT310Integrated Marketing Communications

## MKT350Product Innovation Management

#### **Enrolment Pattern**

#### TAFE NSW - NORTHERN SYDNEY INSTITUTE

## **Articulation via Diploma**

#### Session 1

ITC105Communication & Information Management

MGT210Organisational Behaviour

MGT250Asia-Pacific Business

MKT110 Marketing & Society

#### Session 2

ACC240Small Business Management

MGT100 Organisations and Management

MGT230 Ethics, Sustainability and Culture

MGT245 Managing Yourself and Others

#### Session 3

HRM310 Developing Human Resources

MGT290Project Management

MGT320Managing Change

MKT350Product Innovation Management

### Session 4

MGT330Business Strategy

MGT340International Management

MKT220Consumer Behaviour

MKT335 Marketing of Services

## **Articulation via Advanced Diploma**

## Session 1

MGT210Organisational Behaviour

MGT250Asia Pacific Business

MGT320Managing Change

MKT310Integrated Marketing Communications

#### Session 2

**ACC240**Small Business Management

MGT230 Ethics, Sustainability and Culture

MGT330Business Strategy

MGT340International Management

#### Session 3

HRM310 Developing Human Resources

MGT290Project Management

MKT220Consumer Behaviour

MKT350Product Innovation Management

## Contact

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or email inquiry@csu.edu.au

The information contained in the 2016 CSU Handbook was accurate at the date of publication: October 2015. The University reserves the right to vary the information at any time without notice.

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