

Bachelor of Social Science (Psychology) / Bachelor of Business (Marketing)

includes:

Bachelor of Social Science (Psychology) / Bachelor of Business (Marketing)

The course includes the following awards:

Bachelor of Business (Marketing) *BBus(Mkt)*

Bachelor of Social Science (Psychology) *BSocSc(Psych)*

Course Study Modes and Locations

Bachelor of Social Science (Psychology) / Bachelor of Business (Marketing) (1424MK)

Distance Education - Bathurst

On Campus - Bathurst

Availability is subject to change, please verify prior to enrolment.

Normal course duration

Bachelor of Social Science (Psychology) / Bachelor of Business (Marketing)

Full-time 4 years (8.0 sessions)

Students have the opportunity to include subjects offered in Session 3 in their enrolment as desired.

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

Admission criteria

[CSU Admission Policy](#)

Admission is normally based on standard CSU and UAC admission requirements for

undergraduate courses

Credit

[CSU Credit Policy](#)

No special arrangements exist

Graduation requirements

To graduate students must satisfactorily complete 256 points.

Course Structure

The Bachelor of Social Science (Psychology)/Bachelor of Business (Marketing) is a four year degree, comprising 32 subjects:

- a minimum of 13 core psychology subjects (8 points each);
- 1 Psychology elective (8 points);
- 2 core sociology subjects (8 points each);
- 11 core Business subjects (8 points each)
- 3 Business restricted electives (Set A) (8 points each)
- 2 Business restricted electives (Set B) (8 points each)

Bachelor of Social Science (Psychology)

Core Subjects

- [PSY101](#)Foundations of Psychology 1
- [PSY102](#)Foundations of Psychology 2
- [PSY114](#)Indigenous Australians and Psychology: An Introduction
- [PSY201](#)Research Methods and Statistics in Psychology
- [PSY202](#)Developmental Psychology
- [PSY203](#)Social Psychology
- [PSY204](#)Psychological Testing
- [PSY208](#)Biopsychology
- [PSY301](#)Advanced Research Methods and Statistics in Psychology*
- [PSY309](#)Qualitative Research Methods*

and at least three of the following subjects

- [PSY304](#)Psychopathology
- [PSY305](#)Psychology of Personality
- [PSY307](#)Cognition
- [PSY308](#)Psychology of Learning

* Students studying by distance education attend a compulsory residential school for this subject

Psychology Electives

Two subjects chosen from the remaining core Level 3 psychology subjects and from:

[PSY211](#) Psychology of Crime

[PSY214](#) Health Psychology

[PSY218](#) Psychology of Substance Abuse

[PSY219](#) Psychology International Experience

[PSY313](#) Psychology and the Legal System

[PSY316](#) Psychology of Stress and Trauma

or any other subject offered by the Faculty of Arts provided prerequisites or assumed knowledge requirements are satisfied

Compulsory Sociology Subjects

[SOC101](#) Introductory Sociology

[SOC102](#) Social Inequality

Bachelor of Business (Marketing)

Core

All of the following

[BUS110](#) Workplace Learning 1

[BUS220](#) Workplace Learning 2

[BUS370](#) Workplace Learning 3

[QBM120](#) Business Data Analysis

[MGT100](#) Organisations & Management

[MGT230](#) Ethics, Sustainability & Culture

[MKT110](#) Marketing & Society

[MKT220](#) Consumer Behaviour

[MKT230](#) Market Research

[MKT260](#) International Marketing

[MKT340](#) Strategic Marketing Management (Capstone Subject)

plus at least three (3) Restricted Electives (Set A) from

[MKT235](#) Brand Management

[MKT240](#) Market Analysis and Analytics

[MKT310](#) Integrated Marketing Communications

[MKT335](#) Marketing of Services

[MKT303](#) Social and Environmental Marketing

[MKT350](#)Product Innovation Management

plus at least two (2) Restricted Electives (Set B) from

[ACC100](#)Accounting 1

[ECO130](#)Business Economics

[ITC105](#)Communication & Information Management

[LAW110](#)Business Law

Enrolment Pattern

Full-time on Campus Year 1

Session 1

[PSY101](#)Foundations of Psychology 1

[SOC101](#)Introductory Sociology

[MGT100](#)Organisations & Management

[QBM120](#)Business Data Analysis

Session 2

[PSY102](#)Foundations of Psychology 2

[SOC102](#)Social Inequality

[MKT110](#)Marketing & Society

One from restricted electives (Set B):

[ACC100](#)Accounting 1

[ECO130](#)Business Economics

[ITC105](#)Communication & Information Management

[LAW110](#)Business Law

Year 2

Session 1

[PSY201](#)Research Methods and Statistics in Psychology

[Psych] Elective

[MKT220](#)Consumer Behaviour

One from restricted electives (Set B):

[ACC100](#)Accounting 1

[ECO130](#)Business Economics

[ITC105](#)Communication & Information Management

[LAW110](#)Business Law

Session 2

[PSY203](#) Social Psychology
[PSY204](#) Psychological Testing
[BUS110](#) Workplace Learning 1
[MGT230](#) Ethics Sustainability & Culture

Year 3

Session 1

[PSY202](#) Developmental Psychology
[PSY208](#) Biopsychology
[MKT230](#) Market Research
[BUS220](#) Workplace Learning 2

Session 2

[PSY114](#) Indigenous Australians and Psychology: An Introduction
[PSY308](#) Psychology of Learning
[MKT260](#) International Marketing
One from restricted electives (Set A):
[MKT235](#) Brand Management
[MKT240](#) Market Analysis and Analytics
[MKT303](#) Social and Environmental Marketing
[MKT310](#) Intergrated Marketing Communications
[MKT335](#) Marketing of Services
[MKT350](#) Product Innovation Management

Year 4

Session 1

[PSY301](#) Advanced Research Methods and Statistics in Psychology
One of
[PSY304](#) Psychopathology
[PSY305](#) Psychology of Personality
Two from restricted electives (Set A):
[MKT235](#) Brand Management
[MKT240](#) Market Analysis and Analytics
[MKT303](#) Social and Environmental Marketing
[MKT310](#) Intergrated Marketing Communications
[MKT335](#) Marketing of Services
[MKT350](#) Product Innovation Management

Session 2

[PSY309](#)Qualitative Research Methods
[PSY307](#)Cognition
[BUS370](#)Workplace Learning 3
[MKT340](#)Strategic Marketing Management

Part-time by Distance Education

Year 1

Session 1

[PSY101](#)Foundations of Psychology 1
[MGT100](#)Organisations & Management

Session 2

[PSY102](#)Foundations of Psychology 2
[MKT110](#)Marketing & Society

Year 2

Session 1

[QBM120](#)Business Data Analysis
[SOC101](#)Introductory Sociology

Session 2

[PSY114](#)Indigenous Australians and Psychology: An Introduction
One from restricted electives (Set B):
[ACC100](#)Accounting 1
[ECO130](#)Business Economics
[ITC105](#)Communication & Information Management
[LAW110](#)Business Law

Year 3

Session 1

[PSY201](#)Research Methods and Statistics in Psychology
One from restricted electives (Set B):
[ACC100](#)Accounting 1
[ECO130](#)Business Economics

[ITC105](#)Communication & Information Management
[LAW110](#)Business Law

Session 2

[SOC102](#)Social Inequality
[BUS110](#)Workplace Learning 1

Year 4

Session 1

[PSY202](#)Developmental Psychology
[BUS220](#)Workplace Learning 2

Session 2

[PSY203](#)Social Psychology
[MGT230](#)Ethics Sustainability & Culture

Year 5

Session 1

[PSY204](#)Psychological Testing
[MKT230](#)Market Research

Session 2

[PSY208](#)Biopsychology
[MKT220](#)Consumer Behaviour

Year 6

Session 1

[PSY301](#)Advanced Research Methods and Statistics in Psychology*

One from restricted electives (Set A):

[MKT235](#)Brand Management
[MKT240](#)Market Analysis and Analytics
[MKT303](#)Social and Environmental Marketing
[MKT310](#)Intergrated Marketing Communications
[MKT335](#)Marketing of Services
[MKT350](#)Product Innovation Management

Session 2

[Psych] Elective

[MKT260](#)International Marketing

Year 7

Session 1

[PSY308](#)Psychology of Learning

One from restricted electives (Set A):

[MKT235](#)Brand Management

[MKT240](#)Market Analysis and Analytics

[MKT303](#)Social and Environmental Marketing

[MKT310](#)Intergrated Marketing Communications

[MKT335](#)Marketing of Services

[MKT350](#)Product Innovation Management

Session 2

[PSY309](#)Qualitative Research Methods*

One from restricted electives (Set A):

[MKT235](#)Brand Management

[MKT240](#)Market Analysis and Analytics

[MKT303](#)Social and Environmental Marketing

[MKT310](#)Intergrated Marketing Communications

[MKT335](#)Marketing of Services

[MKT350](#)Product Innovation Management

Year 8

Session 1

[PSY305](#)Psychology of Personality

[BUS370](#)Workplace Learning 3

Session 2

[MKT340](#)Strategic Marketing Management

One from:

[PSY304](#)Psychopathology

[PSY307](#)Cognition

Workplace learning

Please note that the following subjects may contain a Workplace Learning component.

BUS110 Workplace Learning 1
BUS220 Workplace Learning 2
BUS370 Workplace Learning 3

Residential School

Please note that the following subjects may have a residential school component.

PSY301 Advanced Research Methods and Statistics in Psychology
PSY309 Qualitative Research Methods

Enrolled students can find further information about CSU residential schools via the [About Residential School](#) page.

Accreditation

The minimum academic requirement for provisional registration as a Psychologist is completion of a four-year APAC accredited sequence of study in Psychology. The Bachelor of Social Science (Psychology) is currently accredited by the Australian Psychology Accreditation Council (APAC) as a three-year sequence of study in Psychology. Graduates of this course may apply for admission to a fourth-year course in psychology in order to meet the requirements for provisional registration as a Psychologist.

Only students enrolled in APAC-accredited courses are eligible for student subscribership of the Australian Psychological Society (APS), the peak professional body for Psychology; the minimum requirement for APS membership is completion of a four year APAC-accredited sequence of study.

Contact

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or email inquiry@csu.edu.au

The information contained in the 2016 CSU Handbook was accurate at the date of publication: October 2015. The University reserves the right to vary the information at any time without notice.

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