

Master of Business Administration (with specialisations) Articulated Set

includes:

Master of Business Administration (with specialisations)
Graduate Diploma of Business Administration [Exit Point Only]
Graduate Certificate in Business Administration [Exit Point Only]

The Master of Business Administration program provide graduates with a firm understanding in the major areas of knowledge which underpin general management such as business strategy; marketing; economics; accounting and finance; change management; human resource management; leadership and the impact of environment forces on organizations including ethical, social and technological issues. Students are provided with the opportunity to participate in overseas study modules. The Degree is designed to produce graduates with the theoretical frameworks and analytical tools necessary to manage successfully, to act professionally and ethically in their chosen field and to add significant value to their organizations.

The Master of Business Administration equips graduates with knowledge regarding the fundamental disciplines of business; theoretical frameworks and analytical tools necessary to successfully manage a modern enterprise; the ability to act professionally and ethically in their chosen field; the ability to add significant value to their organisation. Graduates develop analytical, problem-solving and strategic skills that are relevant to management in any professional or occupational area, as well as the technical skills and knowledge required for senior management positions in specialist areas. Graduates develop a firm understanding of the major areas of knowledge which underpin general management as well as the impact of environmental forces on organisations, including: ethical, social, economic, and technological change issues; and the effect of international developments.

The Graduate Diploma of Business Administration program provide graduates with a firm understanding in the major areas of knowledge which underpin general management such as business strategy; marketing; economics, accounting and finance, change management, human resource management, leadership and ethics. The qualification is designed to produce graduates with the theoretical frameworks and analytical tools necessary to manage successfully, to act professionally and ethically in their chosen field and to add significant value to their organisations.

The Graduate Certificate in Business Administration program provide graduates with a firm understanding in the major areas of knowledge which underpin general management such as

management; business strategy; marketing and accounting. The qualification is designed to produce graduates with the theoretical frameworks and analytical tools necessary to manage successfully, to act professionally and ethically in their chosen field and to add significant value to their organisations.

The course includes the following awards:

Graduate Certificate in Business Administration *GradCertBusAdmin*

Graduate Diploma of Business Administration *GradDipBusAdmin*

Master of Business Administration *MBA*

Master of Business Administration (Educational Leadership) *MBA(EdLship)*

Master of Business Administration (Finance) *MBA(Fin)*

Master of Business Administration (Human Resource Management) *MBA(HRM)*

Master of Business Administration (Information Technology) *MBA(InfoTech)*

Master of Business Administration (Leadership) *MBA(Lship)*

Master of Business Administration (Marketing) *MBA(Mkt)*

Master of Business Administration (Public Sector Management) *MBA(PubSectMgt)*

Master of Business Administration (Sustainability) *MBA(Sust)*

Master of Business Administration (spec1/spec2) *MBA(spec1/spec2)*

Course Study Modes and Locations

Master of Business Administration (2705US)

Distance Education - Wagga Wagga

On Campus - CSU Study Centre Melbourne

On Campus - CSU Study Centre Sydney

Master of Business Administration (2716US)

Distance Education - Wagga Wagga

On Campus - CSU Study Centre Melbourne

On Campus - CSU Study Centre Sydney

Availability is subject to change, please verify prior to enrolment.

Normal course duration

Master of Business Administration (with specialisations)

Full-time 1.5 years (3.0 sessions)

Master of Business Administration Overall Duration: 2.0 Points Required for Course Completion: 128

Graduate Diploma of Business Administration *[Exit Point Only]*

Full-time 1.0 years (2.0 sessions)

Graduate Certificate in Business Administration *[Exit Point Only]*

Full-time 0.5 years (1.0 sessions)

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

Admission criteria

[CSU Admission Policy](#)

Master of Business Administration (with specialisations)

For entry to the Master of Business Administration applicants are required to have an undergraduate degree from a recognised Australian tertiary institution (or equivalent) and appropriate work experience. Applicants without a tertiary qualification may be admitted to the Graduate Certificate in Commerce on the basis of professional attainment and/or work experience. Upon successful completion of the Graduate Certificate, students will then be eligible for admission to the Master Business Administration and receive credit for applicable subjects.

Master of Business Administration (128 point)

For entry to the Master of Business Administration applicants are required to have an undergraduate degree from a recognised Australian tertiary institution (or equivalent) and

appropriate work experience. Applicants without a tertiary qualification may be admitted to the Graduate Certificate in Commerce on the basis of professional attainment and/or work experience. Upon successful completion of the Graduate Certificate, students will then be eligible for admission to the Master Business Administration and receive credit for applicable subjects.

Students may be admitted to the MBA (128 point) without work experience if they have an undergraduate degree from a recognised tertiary institution and/or an equivalent professional qualification. These students will be required to complete Professional Development subjects as part of their degree.

Credit

[CSU Credit Policy](#)

Master of Business Administration (with specialisations)

Credit into the Master of Business Administration is awarded based on studies completed at postgraduate or equivalent level. Students may receive credit for up to 50% of the course (six 8 point subjects) for studies completed within the last ten years.

No credit will be given for subjects completed at the undergraduate level. However, in some circumstances, candidates may be waived from taking particular subjects, e.g. a candidate with a Bachelor degree majoring in Accounting may be waived from undertaking the Core subject MBA504 Accounting and Financial Management. In such instances, an alternative subject may be substituted.

Master of Business Administration (128 point)

Credit into the Master of Business Administration is awarded based on studies completed at postgraduate or equivalent level. Students may receive credit for up to 50% of the course (eight 8 point subjects) for studies completed within the last ten years.

No credit will be given for subjects completed at the undergraduate level. However, in some circumstances, candidates may be waived from taking particular subjects, e.g. a candidate with a Bachelor degree majoring in Accounting may be waived from undertaking the Core subject MBA504 Accounting and Financial Management. In such instances, an alternative subject is substituted.

Students that have been admitted to the MBA based on the successful completion of the CSU Master of Business and do not meet the relevant work experience requirements will be eligible for up to 50% credit into the MBA program.

Articulation

The Master, Graduate Diploma [*Exit Point Only*] and Graduate Certificate [*Exit Point Only*] make up an articulated set of courses and credit is given in each higher level course for the subjects completed in the lower.

Graduation requirements

Master of Business Administration (with specialisations)

To graduate students must satisfactorily complete 96 points.

Graduate Diploma of Business Administration [*Exit Point Only*]

To graduate students must satisfactorily complete 64 points.

Graduate Certificate in Business Administration [*Exit Point Only*]

To graduate students must satisfactorily complete 32 points.

Course Structure

The Master of Business Administration (MBA) is an articulated set with Graduate Certificate and Graduate Diploma subsets which are available as exit points.

DISTANCE EDUCATION

Master of Business Administration (12 subjects)

The twelve subject (96 point) MBA includes subjects divided into three groups. The course structure provides students with the ability to tailor their degree to suit their needs and career aspirations.

Core Subjects: Students need to complete all four Core subjects.

[MGT501](#) Management, Theory and Practice

[MKT501](#) Marketing Management

[MBA504](#) Accounting & Financial Management

[MGT510](#) Strategic Management

Completion of the four core subjects allows students to exit with the Graduate Certificate in Business Administration (32 points)

Restricted Elective Subjects (Group A): Students need to complete four of the ten Group A Restricted Elective subjects.

[ECO501](#) Business Economics
[FIN516](#) Corporate Finance
[HRM502](#) Human Resource Management
[MGT550](#) Operations Management
[HRM507](#) Research Methods
[MGT559](#) Contemporary Issues in Leadership
[MGT540](#) Management of Change
[MGT547](#) Ethics of Corporate Governance
[MGT553](#) Project Management
[MGT583](#) Managing for Sustainability

Completion of the four Core subjects and four of the Group A Restricted Elective subjects allows students to exit with the Graduate Diploma of Business Administration (64 points)

Specialisations / Restricted Electives: Students may choose to complete one of the designated Specialisations or select a combination of any four subjects from the remaining Group A Restricted Electives and / or Specialisations and / or Group B Restricted Elective subjects offered within the MBA program.

Students who complete one of the designated Specialisations will graduate with the Specialisation name on their testamur. If a subject completed as part of the Group A Restricted Elective set is also a required subject in a Specialisation, students must complete an additional Group A Restricted Elective subject. Subjects cannot be counted towards both groups.

Specialisations available:

Educational Leadership

[ESA501](#) Mapping the Field of Educational Leadership
[ESA502](#) Educational Leadership in Contemporary Organisations
[ESA503](#) Leading Educational Change
[ESA504](#) Education Policy Analysis

Finance

Four of the following:

[FIN516](#) Corporate Finance

[ACC585](#)Financial Statement Analysis and Valuation
[FIN530](#)Financial Markets and Instruments
[FIN531](#)Investments Analysis
[FIN535](#)Strategic and Contemporary Financial Issues
[FIN560](#)Financial Planning

Human Resource Management

[HRM502](#)Human Resource Management
Plus three of the following:
[HRM514](#)International Human Resource Management
[HRM523](#)Advanced Studies in Industrial Relations
[HRM528](#)Strategic Human Resource Development
[HRM560](#)Human Resource Development

Information Technology

[ITC505](#)Systems Development Project Management
[ITC540](#)Telecommunications Management PG
[ITC563](#)IT Management Issues
[ITC596](#)IT Risk Management

Leadership

[MGT599](#)Leadership: Theory and Practice (16 points)
plus two of the following:
[MGT584](#)Leadership in Teams
[MGT549](#)Toxic Leadership
[MGT559](#)Contemporary Issues in Leadership

Marketing

Four of the following:
[MKT510](#)Consumer Behaviour
[MKT520](#)Managing Product and Service Innovation
[MKT525](#)Electronic Marketing
[MKT540](#)Marketing Strategy
[MKT550](#)Global Marketing
[MKT570](#)Integrated Marketing Communications

Public Sector Management

[ACC525](#)Financial Accountability in the Public Sector
[LAW503](#)Australian Administrative Law

[MGT540](#)Management of Change
[PAD591](#)Public Sector Management

Sustainability

[MGT583](#)Managing for Sustainability
[LAW530](#)Environmental Law and Management
[MGT531](#)Business Ethics
[MGT559](#)Contemporary Issues in Leadership

Restricted Electives (Group B):

These can be selected from the subjects contained within the Specialisations above or from the list below.

[ACC512](#)Management Accounting for Costs & Control
[ACC514](#)Financial Accounting
[ACC518](#)Current Developments in Accounting Thought
[ACC544](#)Decision Support Tools
[ACC566](#)Accounting Systems and Processes
[ACC567](#)Financial Accounting 2
[ACC568](#)Auditing
[ACC585](#)Financial Statement Analysis & Valuation
[ACG504](#)Communication in Business
[ACG506](#)Financial Management of Small Business
[ECO503](#)International Economics
[ECO515](#)Managerial Economics
[ECO517](#)Economic Evaluation
[FIN518](#)International Financial Management
[FIN521](#)Corporate Treasury Management
[FIN522](#)Financial Modelling
[FIN523](#)Lending and Financial Institutions
[FIN525](#)Financial Institutions Management
[FIN563](#)Estate Planning
[FIN564](#)Superannuation and Retirement Planning
[FIN567](#)Property Investment
[HRM501](#)Labour Market Studies
[HRM512](#)Values and Conflict in Organisations
[HRM516](#)International Management Behaviour
[HRM531](#)Organisational Politics and Culture and Change Management
[HRM532](#)International Human Resource Development
[HRM539](#)Managing People in Small Business
[HRM540](#)Theory of Conflict Resolution
[HRM545](#)Skills of Conflict Resolution
[HRM550](#)Evaluating Human Resources

[HRM552](#)Organisational Behaviour
[HRM561](#)Developing Training Capabilities
[HRM563](#)Developing Workforce Capabilities
[HSM401](#)Reflecting on Health Care Systems
[HSM409](#)Evidence-based Health Care Delivery
[HSM510](#)Health Planning
[HSM512](#)Evaluating Health Service Performance
[INR501](#)Industrial Relations Environment
[INR502](#)Industrial Relations System and Issues
[INR503](#)Industrial Relations Practice
[INR510](#)Comparative Labour Relations
[LAW504](#)Business and Corporations Law
[LAW505](#)Taxation 1
[LAW515](#)Law of Employment
[LAW516](#)Dispute Resolution: Methods and Results
[LAW517](#)Mediation: Processes and Uses
[LAW518](#)Taxation 2
[LAW519](#)Negotiation Skills
[LAW540](#)Australian Law & Legal System
[LAW545](#)Taxation Strategies
[MBA505](#)Managing Business Information
[MGT503](#)The Social and Economic Environment
[MGT505](#)Foundations of Quality Management
[MGT530](#)International Business
[MGT531](#)Business Ethics
[MGT536](#)Leadership - A Critical Perspective
[MGT537](#)The Entrepreneurial Project
[MGT580](#)Forecasting and Risk Assessment
[MGT594](#)Leadership and Business Ethics
[MKT519](#)Marketing for Small Business
[MKT561](#)Services Marketing
[MKT562](#)Business to Business Marketing
[PHL401](#)Critical Reasoning

Master of Business Administration (16 subjects)

The sixteen subject (128 point) MBA includes subjects divided into three groups. This extended version of the MBA offers an opportunity for students who wish to graduate with two Specialisations. It also serves as an entry point for students without the required work experience to obtain an MBA by undertaking a compulsory set of Professional Development subjects.

The course structure for the sixteen subject MBA is similar to the structure listed for the twelve subject MBA. Students enrolled in this extended version will complete an extra four

subjects as required in the program.

Core Subjects: Students need to complete all four Core subjects as listed for the twelve subject MBA.

Restricted Elective Subjects: Students need to complete four of the ten Group A Restricted Elective subjects as listed for the twelve subject MBA.

Specialisations / Restricted Electives: Students may choose to complete one or two of the designated specialisations or select a combination of any eight subjects from the remaining Group A Restricted Electives and / or Specialisations and / or Group B Restricted Elective subjects offered within the MBA program. Students admitted into this program without the required work experience will undertake the Professional Development subjects in lieu of the extra four subjects.

Students who complete one or more of the designated Specialisations will graduate with the Specialisation names on their testamur. If a subject completed as part of the Group A Restricted Elective set is also a required subject in a Specialisation, students must complete an additional Group A Restricted Elective subject. Subjects cannot be counted towards both groups.

Specialisations available: As listed for the twelve subject MBA

Restricted Electives: As listed for the twelve subject MBA

Professional Development Subjects:

Students admitted to the sixteen subject MBA with an undergraduate degree but no work experience must complete the following Professional Development Subjects in addition to completing the required Core, Restricted Electives and Specialisation / Restricted Elective subjects.

[HRM507](#) Research Methods

[ACG504](#) Communication in Business

[HRM552](#) Organisational Behaviour

Plus one additional elective subject from the Restricted Elective subjects approved for offering in the MBA.

ON CAMPUS

Both the twelve and sixteen subject MBA are offered on campus at the CSU Study Centres in Sydney and Melbourne. A limited number of Specialisations and subjects are offered as part of the on campus delivery at the CSU Study Centres. Students enrolled at the Study Centres

complete the program according to the following structure:

Core Subjects: Students need to complete all four core subjects.

[MGT501](#) Management, Theory and Practice
[MKT501](#) Marketing Management
[MBA504](#) Accounting & Financial Management
[MGT510](#) Strategic Management

Completion of the four Core subjects allows students to exit with the Graduate Certificate in Business Administration (32 points)

Restricted Elective Subjects (Group A): Students need to complete four of the following six Group A Restricted Elective subjects.

[ECO501](#) Business Economics
[FIN516](#) Corporate Finance
[HRM502](#) Human Resource Management
[MGT583](#) Managing for Sustainability
[MGT559](#) Contemporary Issues in Leadership
[MGT540](#) Management of Change

Completion of the four Core subjects and four of the Group A Restricted Elective subjects allows students to exit with the Graduate Diploma of Business Administration (64 points)

Specialisations / Restricted Electives: Students may choose to complete one of the designated Specialisations or select any four subjects from within the MBA program.

Students who complete one of the designated Specialisations will graduate with the Specialisation name on their testamur. If a subject completed as part of the Group A Restricted Elective set is also a required subject in a Specialisation, students must complete an additional Group A Restricted Elective subject. Subjects cannot be counted towards both fields.

Specialisations available at the CSU Study Centres:

Finance

Four of the following:

[FIN516](#) Corporate Finance
[FIN530](#) Financial Markets and Instruments
[FIN531](#) Investments Analysis
[FIN560](#) Financial Planning

Human Resource Management

[HRM502](#) Human Resource Management

Plus three of the following:

[HRM514](#) International Human Resource Management

[HRM523](#) Advanced Studies in Industrial Relations

[HRM528](#) Strategic Human Resource Development

[HRM560](#) Human Resource Development

Information Technology

[ITC505](#) Systems Development Project Management

[ITC540](#) Telecommunications Management PG

[ITC563](#) IT Management Issues

[ITC596](#) IT Risk Management

Marketing

Four of the following:

[MKT510](#) Consumer Behaviour

[MKT520](#) Managing Product and Service Innovation

[MKT540](#) Marketing Strategy

[MKT550](#) Global Marketing

[MKT570](#) Integrated Marketing Communications

Professional Development Subjects:

Students admitted to the sixteen subject MBA with an undergraduate degree but no work experience must complete the following Professional Development Subjects in addition to completing the required core, restricted electives (group A) and specialisation / restricted elective (group B) subjects.

[HRM507](#) Research Methods

[ACG504](#) Communication in Business

[HRM552](#) Organisational Behaviour

Plus one additional elective subject from the Restricted Elective subjects approved for offering in the MBA.

Enrolment Pattern

Graduate Certificate in Business Administration

Graduate Diploma of Business Administration

Master of Business Administration (with specialisations)

Due to the flexibility of the course requirements, there is no prescribed enrolment pattern. Using the following guidelines, students may choose the order in which they undertake subjects.

Students are advised to complete core subjects first. Students must meet any pre-requisite requirements.

For students admitted to the sixteen subject MBA, it is recommended that the Professional Development subjects are completed after the Core, Restricted Elective and Specialisation / Restricted Elective subjects.

Residential School

Please note that the following subjects may have a residential school component.

ACC512 Management Accounting for Costs & Control
ACC514 Financial Accounting
ACC518 Current Developments In Accounting Thought
ACC544 Decision Support Tools
ACC566 Acc Systems and Processes
ACC567 Financial Accounting 2
ACC568 Auditing
FIN560 Financial Planning
LAW504 Business and Corporations Law
LAW505 Taxation 1
LAW517 Mediation: Processes and Uses
LAW518 Taxation 2
LAW519 Negotiation Skills

Enrolled students can find further information about CSU residential schools via the [About Residential School](#) page.

Contact

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or email inquiry@csu.edu.au

The information contained in the 2016 CSU Handbook was accurate at the date of publication: October 2015. The University reserves the right to vary the information at any time without notice.

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