

Master of Communication (generic and with specialisations) Articulated Set

includes:

Master of Communication (generic and with specialisations)
Graduate Diploma of Communication (with specialisations) [Exit Point Only]
Graduate Certificate in Communication (with specialisations)

The Graduate Certificate in Communication (Journalism) course aims to qualify individuals from a Journalism background to apply specialised knowledge and skills in a range of professional contexts, and serves as a pathway for further learning.

The Graduate Certificate in Communication (Organisational Communication) course aims to qualify individuals from organisational communication to apply specialised knowledge and skills in a range of professional contexts, and serves as a pathway for further learning.

The course includes the following awards:

Graduate Certificate in Communication (Journalism) *GradCertComm(Journ)*

Graduate Certificate in Communication (Organisational Communication)
GradCertComm(OrgComm)

Graduate Diploma of Communication (Journalism) *GradDipJourn*

Graduate Diploma of Communication (Organisational Communication)
GradDipComm(OrgComm)

Master of Communication *MComm*

Master of Communication (Journalism) *MComm(Journ)*

Master of Communication (Organisational Communication) *MComm(OrgComm)*

Course Study Modes and Locations

Graduate Certificate in Communication (Journalism) (1315JR)

Distance Education - Bathurst

Graduate Certificate in Communication (Organisational Communication) (1315OC)

Distance Education - Bathurst

Master of Communication (1715CO)

Distance Education - Bathurst

Availability is subject to change, please verify prior to enrolment.

Normal course duration**Master of Communication (generic and with specialisations)**

Full-time 2 years (4.0 sessions)

1.5 years FTE for students entering with related undergraduate degree or Graduate Certificate.

Graduate Diploma of Communication (with specialisations) [Exit Point Only]

Full-time 1 years (2.0 sessions)

Graduate Certificate in Communication (with specialisations)

Full-time 0.5 years (1.0 sessions)

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

Admission criteria

[CSU Admission Policy](#)

Master of Communication (generic and with specialisations)**Master of Communication (with or without specialisation) 128 points**

Applicants without tertiary qualifications must satisfactorily complete the Graduate Certificate of Communication (with specialisation) prior to admission to the Master of Communication.

1. Successful completion of an undergraduate degree;
or
2. Successful completion of a Graduate Certificate, or equivalent.

Master of Communication (with or without specialisation) 96 points

1. Successful completion of a relevant undergraduate degree;
or
2. Successful completion of the CSU Communication Graduate Certificate, or equivalent.

Graduate Certificate in Communication (with specialisations)

1. An undergraduate degree;
or
2. For applicants without tertiary qualifications a letter of motivation must be provided together with evidence of at least four years relevant work experience.

Credit

[CSU Credit Policy](#)

Master of Communication (generic and with specialisations)

Students entering the Master program with a related undergraduate degree or Graduate Certificate will be awarded 32 points unspecified non-core Credit.

Graduate Certificate in Communication (with specialisations)

The Graduate Certificate articulates with the Graduate Diploma and the Master degree within each specialisation. Arrangements for switching specialisation are dealt with case by case by the course director.

Articulation

The Master, Graduate Diploma [*Exit Point Only*] and Graduate Certificate make up an articulated set of courses and credit is given in each higher level course for the subjects completed in the lower.

Graduation requirements

Master of Communication (generic and with specialisations)

To graduate students must satisfactorily complete 128 points.

Graduate Diploma of Communication (with specialisations) *[Exit Point Only]*

To graduate students must satisfactorily complete 64 points.

Graduate Certificate in Communication (with specialisations)

To graduate students must satisfactorily complete 32 points.

Course Structure

The course consists of the following, duration and points to complete are defined by the student's admission credit, as follows:

- students entering with a Bachelor (level 7) qualification in the same discipline will be required to complete 96 points (1.5 years FTE)
- Students entering with a Graduate Diploma (level 8) qualification in the same discipline will be required to complete 64 points (1.0 years FTE)
- students entering with a Bachelor (level 7) qualification from a different discipline will be required to complete 128 points (2 years FTE)
- students entering with a Graduate Diploma (level 8) from a different discipline will be required to complete 96 points (1.5 years FTE)

Arrangements for switching specialisation are dealt with case by case by the course director.

Subjects

Foundation communication

[CCI500](#) Professional communication trends and influences (16)

[CCI501](#) Communication research strategies and criticality (16)

[CCI502](#) Multiplatform communication (16)

[CCI504](#) Communication dissertation / project (32)

Specialisations

Journalism specialisation subjects

[JRN526](#) Research, writing and reporting for journalism (16)

[JRN527](#) Journalism cultures and practice (16)

[JRN528](#)Convergent journalism (16)

Organisational communication specialisation subjects

[COM538](#)Communication in organisations (16)

[COM539](#)Issues, crisis and reputation (16)

[COM540](#)Corporate culture and change communication (16)

Master of Communication 96 credit points

Minimum 64 credit points from foundation subjects

[CCI500](#)Professional communication trends and influences (16)

[CCI502](#)Multiplatform communication (16)

including core

[CCI501](#)Communication research strategies and criticality (16)

[CCI504](#)Communication dissertation / project (32)

And

Minimum 16 credit points from

[JRN526](#)Research, writing and reporting for journalism (16)

[JRN527](#)Journalism cultures and practice (16)

[JRN528](#)Convergent journalism (16)

[COM538](#)Communication in organisations (16)

[COM539](#)Issues, crisis and reputation (16)

[COM540](#)Corporate culture and change communication (16)

Master of Communication 128 points

Minimum 64 credit points from foundation subjects

[CCI500](#)Professional communication trends and influences (16)

[CCI502](#)Multiplatform communication (16)

including core

[CCI501](#)Communication research strategies and criticality (16)

[CCI504](#)Communication dissertation / project (32)

And

Minimum 48 credit points from

[JRN526](#)Research, writing and reporting for journalism (16)

[JRN527](#)Journalism cultures and practice (16)

[JRN528](#)Convergent journalism (16)

- [COM538](#)Communication in organisations (16)
- [COM539](#)Issues, crisis and reputation (16)
- [COM540](#)Corporate culture and change communication (16)

Journalism specialisation

Graduate Certificate in Communication (Journalism) 32 points

Two 16 credit point subjects including minimum of one specialist subject:

- [JRN526](#)Research, writing and reporting for journalism (16)
- [JRN527](#)Journalism cultures and practice (16)
- [JRN528](#)Convergent journalism (16)

And may include a maximum of one foundation subject:

- [CCI500](#)Professional communication trends and influences (16)
- [CCI501](#)Communication research strategies and criticality (16)
- [CCI502](#)Multiplatform communication (16)

Graduate Diploma of Communication (Journalism) 64 points

Minimum one foundation subject from

- [CCI500](#)Professional communication trends and influences (16)
- [CCI501](#)Communication research strategies and criticality (16)
- [CCI502](#)Multiplatform communication (16)

And minimum two specialisation subjects from

- [JRN526](#)Research, writing and reporting for journalism (16)
- [JRN527](#)Journalism cultures and practice (16)
- [JRN528](#)Convergent journalism (16)

Master of Communication (Journalism) 96 points

Minimum 48 credit points from foundation subjects

- [CCI500](#)Professional communication trends and influences (16)
- [CCI501](#)Communication research strategies and criticality (16) (core)
- [CCI502](#)Multiplatform communication (16)
- [CCI504](#)Communication dissertation / project (32) (core)

And

Minimum 32 specialisation credit points from

- [JRN526](#)Research, writing and reporting for journalism (16)
- [JRN527](#)Journalism cultures and practice (16)
- [JRN528](#)Convergent journalism (16)

Master of Communication (Journalism) 128 points

Minimum 64 credit points from foundation subjects

[CCI500](#) Professional communication trends and influences (16)

[CCI501](#) Communication research strategies and criticality (16) (core)

[CCI502](#) Multiplatform communication (16)

[CCI504](#) Communication dissertation / project (32) (core)

And

48 specialisation credit points

[JRN526](#) Research, writing and reporting for journalism (16)

[JRN527](#) Journalism cultures and practice (16)

[JRN528](#) Convergent journalism (16)

Organisational Communication specialisation

Graduate Certificate in Communication (Organisational Communication) 32 points

Two 16 credit point subjects including minimum of one specialist subject:

[COM538](#) Communication in organisations (16)

[COM539](#) Issues, crisis and reputation (16)

[COM540](#) Corporate culture and change communication (16)

And may include a maximum of one foundation subject:

[CCI500](#) Professional communication trends and influences (16)

[CCI501](#) Communication research strategies and criticality (16)

[CCI502](#) Multiplatform communication (16)

Graduate Diploma of Communication (Organisational Communication) 64 points

Minimum one foundation subject from

[CCI500](#) Professional communication trends and influences (16)

[CCI501](#) Communication research strategies and criticality (16)

[CCI502](#) Multiplatform communication (16)

And minimum two specialisation subjects from

[COM538](#) Communication in organisations (16)

[COM539](#) Issues, crisis and reputation (16)

[COM540](#) Corporate culture and change communication (16)

Master of Communication (Organisational Communication) 96 points

Minimum 48 credit points from foundation subjects

[CCI500](#) Professional communication trends and influences (16)

[CCI501](#) Communication research strategies and criticality (16) (core)

[CCI502](#) Multiplatform communication (16)

[CCI504](#) Communication dissertation / project (32) (core)

And

Minimum 32 specialisation credit points from

[COM538](#)Communication in organisations (16)

[COM539](#)Issues, crisis and reputation (16)

[COM540](#)Corporate culture and change communication (16)

Master of Communication (Organisational Communication) 128 points

Minimum 64 credit points from foundation subjects

[CCI500](#)Professional communication trends and influences (16)

[CCI501](#)Communication research strategies and criticality (16) (core)

[CCI502](#)Multiplatform communication (16)

[CCI504](#)Communication dissertation / project (32) (core)

And

48 Specialisation credit points

[COM538](#)Communication in organisations (16)

[COM539](#)Issues, crisis and reputation (16)

[COM540](#)Corporate culture and change communication (16)

Other elective subjects not mentioned above may be considered and approved by the course director.

Enrolment Pattern

A flexible approach to subject selection has been adopted to enable students to proceed according to their needs and career aspirations. There is no prescribed enrolment pattern but suggested patterns will be offered to students to ensure they meet course graduation and any subject prerequisite requirements.

All Master students take a Foundation communication masters dissertation / project subject, this is a capstone subject that should be taken towards the end of the program.

Course progressions below assume students completing 16 points each session, but faster progress will not be discouraged.

Students entering session 30 with Bachelor qualification in same discipline

Master of Communication 96 points

Session 1 (30)

[JRN527](#)Journalism cultures and practice (16) or [COM538](#)Communication in organisations (16)

Session 2 (60)

[JRN526](#) Research, writing and reporting for journalism (16) or [COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 3 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 4 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 5 (60) and Session 6 (90)

[CCI504](#) Communication dissertation / project (32)

Journalism specialisation 96 points

Session 1 (30)

[JRN527](#) Journalism cultures and practice (16)

Session 2 (60)

[JRN528](#) Convergent journalism (16)

Session 3 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 4 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 5 (60) and Session 6 (90)

[CCI504](#) Communication dissertation / project (32)

Organisational communication specialisation 96 points

Session 1 (30)

[COM538](#) Communication in organisations (16)

Session 2 (60)

[COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 3 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 4 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 5 (60) and Session 6 (90)

[CCI504](#) Communication dissertation / project (32)

Students entering session 30 without Bachelor qualification in same discipline (128)**Master of Communication 128 points****Session 1 (30)**

[JRN527](#) Journalism cultures and practice (16) or [COM538](#) Communication in organisations (16)

Session 2 (60)

[JRN526](#) Research, writing and reporting for journalism (16) or [COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 3 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 4 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 5 (60)

[JRN528](#) Convergent journalism (16) or [COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 6 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 7 (60) and Session 8 (90)

[CCI504](#) Communication dissertation / project (32)

Journalism specialisation 128 points**Session 1 (30)**

[JRN527](#) Journalism cultures and practice (16)

Session 2 (60)

[JRN526](#) Research, writing and reporting for journalism (16)

Session 3 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 4 (30)

[CCI501](#)Communication research strategies and criticality (16)

Session 5 (60)

[JRN528](#)Convergent journalism (16)

Session 6 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 7 (60) and Session 8 (90)

[CCI504](#)Communication dissertation / project (32)

Organisational communication specialisation 128 points**Session 1 (30)**

[COM538](#)Communication in organisations (16)

Session 2 (60)

[COM539](#)Issues, crisis and reputation (16)

Session 3 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 4 (30)

[CCI501](#)Communication research strategies and criticality (16)

Session 5 (60)

[COM539](#)Issues, crisis and reputation (16) or [COM540](#)Corporate culture and change communication (16)

Session 6 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 7 (60) and Session 8 (90)

[CCI504](#)Communication dissertation / project (32)

Students entering session 60 with Bachelor qualificationin same discipline

Master of Communication 96 points**Session 1 (60)**

[JRN526](#) Research, writing and reporting for journalism (16) or [COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 2 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 3 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 4 (60) and Session 5 (90)

[CCI504](#) Communication dissertation / project (32)

Session 6 (30)

[JRN527](#) Journalism cultures and practice (16) or [COM538](#) Communication in organisations (16)

Journalism specialisation 96 points**Session 1 (60)**

[JRN528](#) Convergent journalism (16)

Session 2 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 3 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 4 (60) and Session 5 (90)

[CCI504](#) Communication dissertation / project (32)

Session 6 (30)

[JRN527](#) Journalism cultures and practice (16)

Organisational communication specialisation 96 points**Session 1 (60)**

[COM539](#) Issues, crisis and reputation (16)

Session 2 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 3 (30)

[CCI501](#)Communication research strategies and criticality (16)

Session 4 (60)

[COM539](#)Issues, crisis and reputation (16) or [COM540](#)Corporate culture and change communication (16)

Session 5 (60) and Session 6 (90)

[CCI504](#)Communication dissertation / project (32)

Students entering session 60 without Bachelor qualificationin same discipline (128)

Master of Communication 128 points

Session 1 (60)

[JRN526](#)Research, writing and reporting for journalism (16) or [COM539](#)Issues, crisis and reputation (16) or [COM540](#)Corporate culture and change communication (16)

Session 2 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 3 (30)

[CCI501](#)Communication research strategies and criticality (16)

Session 4 (60)

[JRN528](#)Convergent journalism (16) or [COM539](#)Issues, crisis and reputation (16) or [COM540](#)Corporate culture and change communication (16)

Session 5 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 6 (30)

[JRN528](#)Convergent journalism (16) or [COM539](#)Issues, crisis and reputation (16) or [COM540](#)Corporate culture and change communication (16)

Session 7 (60) and Session 8 (90)

[CCI504](#)Communication dissertation / project (32)

Journalism specialisation 128 points**Session 1 (60)**

[JRN526](#) Research, writing and reporting for journalism (16)

Session 2 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 3 (30)

[JRN527](#) Journalism cultures and practice (16)

Session 4 (60)

[JRN528](#) Convergent journalism (16)

Session 5 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 6 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 7 (60) and Session 8 (90)

[CCI504](#) Communication dissertation / project (32)

Organisational communication specialisation 96 points**Session 1 (60)**

[COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 2 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 3 (30)

[COM538](#) Communication in organisations (16)

Session 4 (60)

[COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 5 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and

influences (16)

Session 6 (30)

[CCI501](#)Communication research strategies and criticality (16)

Session 7 (60) and Session 8 (90)

[CCI504](#)Communication dissertation / project (32)

Students entering session 90 with Bachelor qualification in same discipline

Master of Communication 96 points

Session 1 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 2 (30)

[CCI501](#)Communication research strategies and criticality (16)

Session 3 (60)

[JRN528](#)Convergent journalism (16) or [COM539](#)Issues, crisis and reputation (16) or [COM540](#)Corporate culture and change communication (16)

Session 4 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 5 (30) and Session 6 (60)

[CCI504](#)Communication dissertation / project (32)

Journalism specialisation 96 points

Session 1 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

Session 2 (30)

[JRN527](#)Journalism cultures and practice (16)

Session 3 (60)

[JRN528](#)Convergent journalism (16)

Session 4 (90)

Break

Session 5 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 6 (60) and Session 7 (90)

[CCI504](#) Communication dissertation / project (32)

Organisational communication specialisation 96 points

Session 1 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 2 (30)

[COM538](#) Communication in organisations (16)

Session 3 (60)

[COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 4 (90)

Break

Session 5 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 6 (60) and Session 7 (90)

[CCI504](#) Communication dissertation / project (32)

Students entering session 90 without Bachelor qualification in same discipline

Master of Communication 128 points

Session 1 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 2 (30)

[JRN527](#) Journalism cultures and practice (16) or [COM538](#) Communication in organisations (16)

Session 3 (60)

[JRN526](#) Research, writing and reporting for journalism (16) or [COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 4 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 5 (30)

[CCI501](#) Communication research strategies and criticality (16)

Session 6 (60)

[JRN528](#) Convergent journalism (16) or [COM539](#) Issues, crisis and reputation (16) or [COM540](#) Corporate culture and change communication (16)

Session 7 (90) and Session 8 (30)

[CCI504](#) Communication dissertation / project (32)

Journalism specialisation 128 points

Session 1 (90)

[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 2 (30)

[JRN527](#) Journalism cultures and practice (16)

Session 3 (60)

[JRN526](#) Research, writing and reporting for journalism (16)

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[CCI502](#) Multiplatform communication (16) or [CCI500](#) Professional communication trends and influences (16)

Session 5 (30)

[CCI501](#) Communication research strategies and criticality (16)

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Session 4 (90)

[CCI502](#)Multiplatform communication (16) or [CCI500](#)Professional communication trends and influences (16)

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[CCI501](#)Communication research strategies and criticality (16)

Session 6 (60)

[COM539](#)Issues, crisis and reputation (16) or [COM540](#)Corporate culture and change communication (16)

Session 7 (90) and Session 8 (30)

[CCI504](#)Communication dissertation / project (32)

Workplace learning

Please note that the following subjects may contain a Workplace Learning component.

JRN522 Specialist Reporting

JRN527 Journalism Cultures and Practice

Accreditation

Professional organisational communicators are diverse in their practice and background. There is no single accrediting body, and no license or membership requirement to practice as a professional communicator.

Public relations is not a licensed profession, but it does have an active peak body with more than 3000 members, the Public Relations Association of Australia (PRIA).

The Master of Organisational Communication course was accredited by the PRIA in late 2009 for 5 years.

Accreditation reflects the PRIA's approval of the course content and learning for the practice of public relations. The School of Communication and Creative Industries has placed considerable importance on PRIA accreditation since its accreditation program started in the early 1990s as it provides a benchmark for the PR industry's expectations of courses and graduates.

The new Master of Communication (Organisational Communication) will seek reaccreditation in 2015.

Contact

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or email inquiry@csu.edu.au

The information contained in the 2016 CSU Handbook was accurate at the date of publication: October 2015. The University reserves the right to vary the information at any time without notice.

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