

# Bachelor of Business Studies Articulated Set

## *includes:*

### **Bachelor of Business Studies**

**Associate Degree in Business Studies** *[Exit Point Only]*

**Diploma of Business Studies** *[Exit Point Only]*

The Bachelor of Business Studies provides a generalised business degree which allows students to construct a program of study that best meets their interests and future work plans. Subjects undertaken draw upon the extensive portfolio of subjects offered by the Faculty of Business in areas including accounting, ethics, IT, human resource management, marketing, management and strategy. Students can also take up to eight (8) subjects from offerings of other CSU Faculties in areas such as communication, media, PR, science, psychology or information studies. The Degree is designed to produce graduates who are skilled and work-ready.

The Associate Degree in Business Studies provides a generalised business program which allows students to construct a program of study that best meets their interests and future work plans. Subjects undertaken draws upon the extensive portfolio of subjects offered by the Faculty of Business, as well as subject offerings of other CSU Faculties.

The Diploma of Business Studies is a generalised business course which allows students to construct a program of study that best meets their interests and future work plans. Subjects undertaken draw upon the extensive portfolio of subjects offered by the Faculty of Business, as well as subject offerings of other CSU Faculties.

## **The course includes the following awards:**

Associate Degree in Business Studies *AssocDegBusStud*

Bachelor of Business Studies *BBusStud*

Diploma of Business Studies *DipBusStud*

## **Course Study Modes and Locations**

**Bachelor of Business Studies (2401BS)**

*Distance Education - Bathurst*  
*Distance Education - Wagga Wagga*  
*On Campus - Albury-Wodonga*  
*On Campus - Bathurst*  
*On Campus - Canberra Institute of Technology*  
*On Campus - CSU Study Centre Melbourne*  
*On Campus - CSU Study Centre Sydney*  
*On Campus - Jilin Uni - Finance & Economics*  
*On Campus - Northern Sydney Institute*  
*On Campus - Port Macquarie*  
*On Campus - Tianjin University of Commerce*  
*On Campus - Wagga Wagga*  
*On Campus - Yangzhou University*  
*On Campus - Yunnan Uni-Finance & Economics*

Availability is subject to change, please verify prior to enrolment.

### **Normal course duration**

#### **Diploma of Business Studies [Exit Point Only]**

Full-time 1.0 years (2.0 sessions)

Part-time 2.0 years (4.0 sessions)

#### **Bachelor of Business Studies**

Full-time 3.0 years (6.0 sessions)

Part-time 6.0 years (12.0 sessions)

#### **Associate Degree in Business Studies [Exit Point Only]**

Full-time 2.0 years (4.0 sessions)

Part-time 4.0 years (8.0 sessions)

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

### **Admission criteria**

[CSU Admission Policy](#)

### **Bachelor of Business Studies**

The University will admit any applicant it believes can undertake the proposed courses with reasonable prospect of success. In determining an applicant's prospect for success, the University will consider previous studies and/or other attainments and experience.

Admission is according to the standard CSU criteria for undergraduate courses. International applicants must also meet the CSU admission requirements in terms of English language requirements.

### **Credit**

[CSU Credit Policy](#)

### **Bachelor of Business Studies**

Standard CSU credit rules apply

### **Articulation**

The Bachelor, Associate Degree *[Exit Point Only]* and Diploma *[Exit Point Only]* make up an articulated set of courses and credit is given in each higher level course for the subjects completed in the lower.

### **Graduation requirements**

#### **Bachelor of Business Studies**

To graduate students must satisfactorily complete 192 points.

#### **Associate Degree in Business Studies *[Exit Point Only]***

To graduate students must satisfactorily complete 128 points.

#### **Diploma of Business Studies *[Exit Point Only]***

To graduate students must satisfactorily complete 64 points.

## Course Structure

### Bachelor of Business Studies

In order to be awarded the Bachelor of Business Studies from CSU, students are required to complete:

- 24 standard subjects or their equivalent (where a standard subject is equal to one quarter of a full-time equivalent load);
- no more than 12 level one subjects. The level of a subject is designated by the first digit in the subject code eg. [ACC100](#) is a level one subject.
- at least two thirds of the 24 standard subjects in business-based or business related discipline areas approved by the Course Director, including at least four subjects at level two (or its equivalent) and four subjects at level three (or its equivalent);
- at least one third of the 24 standard subjects, by taking subjects taught by CSU or subjects designated as CSU subjects (i.e. those subjects offered under affiliation agreements between CSU and external organisations).
- at least one Indigenous subject, eg. [IKC101](#) Indigenous Culture, Histories & Contemporary Realities or [MGT230](#) Ethics, Sustainability & Culture.
- at least one strategic subject - [ACC311](#) Strategic & Sustainable Accounting, [BUS384](#) Global Business Project Management, [MGT330](#) Business Strategy, [MGT382](#) Strategy & Corporate Governance or [MKT340](#) Strategic Marketing Management.

Students may either complete the 24 subjects (192 points) from the above selection or if admitted with credit on the basis of a credit package, would need to consult the Course Director on the number and levels of the subjects to meet the requirements of the course. As a guide to the subject curriculum, students are recommended to select (based on subject availability and the meeting of pre-requisites) from the following list of business subjects.

#### Level 1 subjects:

- [ACC100](#) Accounting 1
- [ACC110](#) Accounting 2
- [BUS100](#) English for Academic Studies (Available to international students only)
- [BUS110](#) Workplace learning 1
- [ECO130](#) Business Economics
- [IKC101](#) Indigenous Cultures, Histories & Contemporary Realities
- [ITC105](#) Communication & Information Management
- [ITC106](#) Programming Principles
- [ITC114](#) Database Management Systems
- [ITC161](#) Computer Systems
- [ITC133](#) Customer Support Management
- [LAW110](#) Business Law

[MGT100](#) Organisations and Management  
[MKT110](#) Marketing & Society  
[QBM117](#) Business Statistics  
[QBM120](#) Business Data Analysis

**Level 2 subjects:**

[ACC200](#) Accounting Systems  
[ACC210](#) Management Accounting 1  
[ACC222](#) External Reporting  
[ACC240](#) Small Business Management  
[BUS201](#) International Project  
[BUS220](#) Workplace Learning 2  
[ECO210](#) Labour Economics  
[ECO215](#) Managerial Economics for Business Strategy  
[ECO220](#) Macroeconomic Analysis  
[FIN211](#) Financial Management  
[FIN221](#) Investments  
[FIN230](#) Financial Institutions and Markets  
[HRM210](#) Human Resource Management  
[INR210](#) Industrial Relations in Australia  
[ITC203](#) OO SAD  
[ITC204](#) Human Computer Interaction  
[ITC205](#) Professional Programming Practice  
[ITC206](#) Programming in Java 1  
[ITC209](#) Mobile Application Development  
[ITC211](#) Systems Analysis  
[ITC212](#) Internet Technologies  
[ITC218](#) ICT Project Management  
[ITC232](#) Technical Service Management  
[ITC233](#) Network Engineering 1  
[ITC240](#) IT Infrastructure Management  
[ITC254](#) Wireless Networks  
[ITC262](#) Operating Systems  
[LAW220](#) Business Organisations Law  
[LAW240](#) Industrial Law  
[LAW260](#) Administrative Law  
[MGT210](#) Organisational Behaviour  
[MGT220](#) eCommerce  
[MGT230](#) Ethics, Sustainability & Culture  
[MGT245](#) Managing Yourself & Others  
[MGT250](#) Asia-Pacific Business  
[MGT290](#) Project Management  
[MKT220](#) Buyer Behaviour

[MKT230](#) Marketing Research  
[MKT235](#) Brand Management  
[MKT240](#) Market Analysis  
[MKT260](#) International Marketing

**Level 3 subjects:**

[ACC311](#) Strategic & Sustainable Accounting  
[ACC322](#) Company Accounting  
[ACC331](#) Auditing and Assurance Services  
[ACC341](#) Accounting Theory  
[ACC384](#) International Accounting Issues  
[BUS370](#) Workplace Learning 3  
[BUS384](#) Global Business Project Management  
[ECO320](#) International Economics  
[FIN310](#) Commercial Banking and Finance  
[FIN320](#) Financial Institutions Lending  
[FIN331](#) Financial Planning  
[FIN340](#) International Finance  
[FIN350](#) Strategic Financial Management  
[FIN360](#) Treasury Risk Management  
[FIN370](#) Funds Management  
[FIN380](#) Superannuation  
[FIN381](#) International Banking & Finance  
[FIN385](#) Trade and Business Finance  
[HRM310](#) Developing Human Resources  
[HRM320](#) Issues in Human Resource Management  
[HRM330](#) Strategic Human Resource Management  
[HRM386](#) International Dimensions of Human Resource Management  
[INR310](#) Comparative Industrial Relations  
[ITC313](#) Programming in Java 2  
[ITC314](#) Virtualisation & Cloud Computing  
[ITC331](#) Ethics and Professional Practice  
[ITC333](#) Server Administration & Maintenance  
[ITC354](#) Routing & Switching  
[ITC355](#) Network Design  
[ITC358](#) ICT Management and Information Security  
[LAW301](#) Taxation Law (Principles)  
[LAW302](#) Taxation Law (Issues)  
[LAW330](#) Finance Law  
[LAW370](#) Law of Employment  
[MGT310](#) Service Operations Management  
[MGT320](#) Managing Change  
[MGT330](#) Business Strategy

<a href="#">MGT340</a>	International Business Management
<a href="#">MGT360</a>	Risk Management
<a href="#">MGT367</a>	Leadership Issues
<a href="#">MGT382</a>	Strategy and Corporate Governance
<a href="#">MGT387</a>	International Management Practice
<a href="#">MKT303</a>	Social & Environmental Marketing
<a href="#">MKT310</a>	Marketing Communications
<a href="#">MKT335</a>	Marketing of Services
<a href="#">MKT340</a>	Strategic Marketing Management
<a href="#">MKT350</a>	Product Innovation Management
<a href="#">MKT389</a>	Strategic Marketing and Planning

**Associate Degree in Business Studies-** 16 subjects or 128 points (Exit point only)

In order to be awarded the Associate Degree in Business Studies from CSU students are required:

- to complete 16 standard subjects or their equivalent (where a standard subject is equal to one eighth of a full-time annual equivalent load);
- to complete at least two thirds of the 16 standard subjects (ie: 11 out of 16 subjects) in business-based or business related discipline areas approved by the Course Co-ordinator, including at least four subjects at Level Two;
- to complete at least one half of the 16 standard subjects (ie: at least 8 subjects) by taking subjects taught by CSU or subjects designated as 'CSU subjects' (ie those subjects offered under affiliation agreements between CSU and external organisations).
- to complete 128 points of business or business related subjects or at least 88 points of business or business related subjects and up to 40 points of elective subjects

**Diploma in Business Studies-** 8 subjects or 64 points (exit point only)

In order to be awarded the Diploma in Business Studies from CSU students are required:

- to complete 8 standard subjects or their equivalent (where a standard subject is equal to one eighth of a full-time annual equivalent load);
- to complete at least two thirds of the 8 standard subjects (ie: at least 6 out of 8 subjects) in business-based or business related discipline areas approved by the Course Co-ordinator;
- to complete the 8 standard subjects by taking subjects taught by CSU or subjects designated as 'CSU subjects' (ie: those subjects offered under affiliation agreements between CSU and external organisations),
- to complete 64 points of business or business related subjects or at least 48 points of business or business related subjects and up to 16 points of elective subjects

NB: No credits are granted into the Diploma in Business Studies.

### **Bachelor of Business Studies Program at TAFE NSW - Northern Sydney**

Students will receive 64 points (8 subjects) unspecified credit at 100 level and 32 points (4 subjects) unspecified credit at 200 level for successful completion of a TAFE NSW - Northern Sydney Approved Advanced Diploma program (incorporating a Certificate IV and Diploma) as listed below.

Advanced Diploma of Accounting  
 Advanced Diploma of Business  
 Advanced Diploma of Events  
 Advanced Diploma of Hospitality  
 Advanced Diploma of Management  
 Advanced Diploma of Management (Human Resources)  
 Advanced Diploma of Travel & Tourism  
 Advanced Diploma of Marketing

Students will complete the following CSU subjects delivered through TAFE NSW - Northern Sydney:

[ACC240](#) Small Business Management  
[MGT100](#) Organisations & Management  
[MGT210](#) Organisational Behaviour  
[MGT230](#) Ethics, Sustainability and Culture  
[MGT250](#) Asia-Pacific Business  
[MGT290](#) Project Management  
[MGT310](#) Operations Management  
[MGT320](#) Managing Change  
[MGT330](#) Business Strategy  
[MGT367](#) Leadership Issues  
[MKT335](#) Marketing of Services  
[MKT350](#) Product Innovation Management

Students will receive 64 points (8 subjects) unspecified credit at 100 level for successful completion of an TAFE NSW - Northern Sydney: Approved Diploma program (incorporating a Certificate IV) as listed below:

Diploma of Accounting  
 Diploma of Business  
 Diploma of Events  
 Diploma of Hospitality  
 Diploma of Human Resource Management



Diploma of International Business  
Diploma of Management  
Diploma of Marketing  
Diploma of Project Management  
Diploma of Sport & Recreation Management  
Diploma of Tourism

Students will complete the following CSU subjects delivered through TAFE NSW - Northern Sydney:

[ACC240](#) Small Business Management  
[ECO130](#) Business Economics  
[ECO210](#) Labour Economics  
[HRM210](#) Human Resource Management  
[MGT100](#) Organisations and Management  
[MGT210](#) Organisational Behaviour  
[MGT230](#) Ethics, Sustainability & Culture  
[MGT250](#) Asia-Pacific Business  
[MGT290](#) Project Management  
[MGT310](#) Operations Management  
[MGT320](#) Managing Change  
[MGT330](#) Business Strategy  
[MGT367](#) Leadership Issues  
[MKT220](#) Buyer Behaviour  
[MKT335](#) Marketing of Services  
[MKT350](#) Product Innovation Management

### **Bachelor of Business Studies Program at Canberra Institute of Technology (CIT)**

Students will receive 64 points (8 subjects) unspecified credit at 100 level and 32 points (4 subjects) unspecified credit at 200 level for successful completion of a CIT Approved Advanced Diploma program (incorporating a Certificate IV and Diploma) as listed below.

Advanced Diploma of Accounting  
Advanced Diploma of Business  
Advanced Diploma of Events  
Advanced Diploma of Hospitality  
Advanced Diploma of International Hotel and Resort Management  
Advanced Diploma of Management  
Advanced Diploma of Management (Human Resources)  
Advanced Diploma of Travel and Tourism

Students will complete the following CSU subjects delivered through CIT:

[ACC240](#) Small Business Management  
[HRM210](#) Human Resource Management  
[MGT210](#) Organisational Behaviour  
[MGT230](#) Ethics, Sustainability and Culture  
[MGT250](#) Asia-Pacific Business  
[MGT245](#) Managing Yourself and Others  
[MGT320](#) Managing Change  
[MGT330](#) Business Strategy  
[MGT340](#) International Business Management  
[MGT367](#) Leadership Issues  
[MKT350](#) Product Innovation and Management  
[MKT310](#) Integrated Marketing Communications

### **STUDY CENTRE – SYDNEY, MELBOURNE**

In order to be awarded the Bachelor of Business Studies from CSU students are required to complete:

- 24 standard subjects or their equivalent (where a standard subject is equal to one quarter of a full-time equivalent load);
- no more than 12 level one subjects. The level of a subject is designated by the first digit in the subject code eg. [ACC100](#) is a level one subject.
- at least two thirds of the 24 standard subjects in business-based or business related discipline areas approved by the Course Coordinator, including at least four subjects at level two (or its equivalent) and four subjects at level three (or its equivalent);
- at least one third of the 24 standard subjects, by taking subjects taught by CSU or subjects designated as CSU subjects (i.e. those subjects offered under affiliation agreements between CSU and external organisations).
- at least one Indigenous subject - eg. [IKC101](#) Indigenous Culture, Histories & Contemporary Realities or [MGT230](#) Ethics, Sustainability & Culture.
- at least one strategic subject - [ACC311](#) Strategic & Sustainable Accounting, [BUS384](#) Global Business Project Management, [MGT330](#) Business Strategy, [MGT382](#) Strategy & Corporate Governance or [MKT340](#) Strategic Marketing Management.

### **CHINA**

The Bachelor of Business Studies is offered at four institutes:

- Jilin University of Finance & Economics (formerly Changchun Taxation College)
- Tianjin University of Commerce
- Yangzhou University
- Yunnan University of Finance & Economics (formerly Yunnan Finance and Trade Institute)

**CSU Subject Credits for Program or Units within the Approved Programs completed at the above institutes.**

Students at these institutions receive the equivalent of 16 x 8 point subjects (128 credit points) credit upon successful completion of the approved course.

Students enrolled in the pathway program at the Chinese universities should contact their administration for advice on subject selection.

Students complete the 8 subjects listed below.

- [ACC384](#) International Accounting Issues
- [BUS384](#) Global Business Project Management
- [FIN381](#) International Banking and Finance
- [FIN385](#) Trade and Business Finance
- [HRM386](#) International Dimensions of HRM
- [MGT382](#) Strategic & Corporate Governance
- [MGT387](#) International Management Practice
- [MKT389](#) Global Marketing Management

**Enrolment Pattern**

Because of the flexibility of the course requirements, there is no prescribed enrolment pattern. Students may choose the order in which they undertake subjects, depending upon the availability of subjects and the meeting of any pre-requisites. It is recommended, however, that students complete level one subjects before completing level two subjects and level two subjects before completing level three subjects.

**Workplace learning**

Please note that the following subjects may contain a Workplace Learning component.

- BUS110 Workplace Learning 1
- BUS220 Workplace Learning 2
- BUS370 Workplace Learning 3

**Residential School**

Please note that the following subjects may have a residential school component.

- ITC233 Computer Networks

Enrolled students can find further information about CSU residential schools via the [About Residential School](#) page.

## Contact

### Current Students

For any enquiries about subject selection or course structure you will need to contact your Course Director. You can find the name and contact details for your Course Director in your offer letter or contact your School office.

### Prospective Students

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or [enquire online](#).

*The information contained in the 2017 CSU Handbook was accurate at the date of publication: May 2017. The University reserves the right to vary the information at any time without notice.*

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