

Bachelor of Social Science (Psychology) / Bachelor of Business (Marketing)

includes:

Bachelor of Social Science (Psychology) / Bachelor of Business (Marketing)

The course includes the following awards:

Bachelor of Business (Marketing) *BBus(Mkt)*

Bachelor of Social Science (Psychology) *BSocSc(Psych)*

Course Study Modes and Locations

Bachelor of Social Science (Psychology) / Bachelor of Business (Marketing) (1424MK)

Distance Education - Bathurst

On Campus - Bathurst

Availability is subject to change, please verify prior to enrolment.

Normal course duration

Bachelor of Social Science (Psychology) / Bachelor of Business (Marketing)

Full-time 4 years (8.0 sessions)

Part-time 8.0 years (16.0 sessions)

Students have the opportunity to include subjects offered in Session 3 in their enrolment as desired.

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

Admission criteria

[CSU Admission Policy](#)

Admission is normally based on standard CSU and UAC admission requirements for undergraduate courses

Credit

[CSU Credit Policy](#)

No special arrangements exist

Graduation requirements

To graduate students must satisfactorily complete 256 points.

Course Structure

The Bachelor of Social Science (Psychology)/Bachelor of Business (Marketing) is a four year degree, comprising 32 subjects:

a minimum of 13 core psychology subjects (8 points each);

1 Psychology elective (8 points);

2 core sociology subjects (8 points each);

11 core Business subjects (8 points each)

3 Business restricted electives (Set A) (8 points each)

2 Business restricted electives (Set B) (8 points each)

Bachelor of Social Science (Psychology)

Core Subjects

[PSY101](#) Foundations of Psychology 1

[PSY102](#) Foundations of Psychology 2

[PSY114](#) Indigenous Australians and Psychology: An Introduction

[PSY201](#) Research Methods and Statistics in Psychology

[PSY202](#) Developmental Psychology

[PSY203](#) Social Psychology

[PSY204](#) Psychological Testing

[PSY208](#) Biopsychology

[PSY301](#) Advanced Research Methods and Statistics in Psychology*

[PSY309](#) Qualitative Research Methods*

and at least three of the following subjects

[PSY304](#) Psychopathology

[PSY305](#) Psychology of Personality

[PSY307](#) Cognition

[PSY308](#) Psychology of Learning

* Students studying by distance education attend a compulsory residential school for this subject

Psychology Electives

One subject chosen from the remaining core Level 3 psychology subjects and from:

[PSY211](#) Psychology of Crime

[PSY214](#) Health Psychology

[PSY218](#) Psychology of Substance Abuse

[PSY219](#) Psychology International Experience

[PSY313](#) Psychology and the Legal System

[PSY316](#) Psychology of Stress and Trauma

or any other subject offered by the Faculty of Arts provided prerequisites or assumed knowledge requirements are satisfied

Compulsory Sociology Subjects

[SOC101](#) Introductory Sociology

[SOC102](#) Social Inequality

Bachelor of Business (Marketing)

Core

All of the following

[BUS110](#) Workplace Learning 1

[BUS220](#) Workplace Learning 2

[BUS370](#) Workplace Learning 3

[QBM120](#) Business Data Analysis

[MGT100](#) Organisations & Management

[MGT230](#) Ethics, Sustainability & Culture

[MKT110](#) Marketing & Society

[MKT220](#) Consumer Behaviour

[MKT230](#) Market Research

[MKT260](#) International Marketing

[MKT340](#) Strategic Marketing Management (Capstone Subject)

plus at least three (3) Restricted Electives (Set A) from

[MKT235](#) Brand Management

[MKT240](#) Market Analysis and Analytics

[MKT310](#) Integrated Marketing Communications

[MKT335](#) Marketing of Services
[MKT303](#) Social and Environmental Marketing
[MKT350](#) Product Innovation Management

plus at least two (2) Restricted Electives (Set B) from

[ACC100](#) Accounting 1
[ECO130](#) Business Economics
[ITC105](#) Communication & Information Management
[LAW110](#) Business Law

Enrolment Pattern

Full-time on Campus Year 1

Session 1

[PSY101](#) Foundations of Psychology 1
[SOC101](#) Introductory Sociology
[MGT100](#) Organisations & Management
[QBM120](#) Business Data Analysis

Session 2

[PSY102](#) Foundations of Psychology 2
[SOC102](#) Social Inequality
[MKT110](#) Marketing & Society
 One from restricted electives (Set B):
[ACC100](#) Accounting 1
[ECO130](#) Business Economics
[ITC105](#) Communication & Information Management
[LAW110](#) Business Law

Year 2

Session 1

[PSY201](#) Research Methods and Statistics in Psychology
 [Psych] Elective
[MKT220](#) Consumer Behaviour
 One from restricted electives (Set B):
[ACC100](#) Accounting 1
[ECO130](#) Business Economics
[ITC105](#) Communication & Information Management
[LAW110](#) Business Law

Session 2

[PSY203](#) Social Psychology
[PSY204](#) Psychological Testing
[BUS110](#) Workplace Learning 1
[MGT230](#) Ethics Sustainability & Culture

Year 3

Session 1

[PSY202](#) Developmental Psychology
[PSY208](#) Biopsychology
[MKT230](#) Market Research
[BUS220](#) Workplace Learning 2

Session 2

[PSY114](#) Indigenous Australians and Psychology: An Introduction
[PSY308](#) Psychology of Learning
[MKT260](#) International Marketing
One from restricted electives (Set A):
[MKT235](#) Brand Management
[MKT240](#) Market Analysis and Analytics
[MKT303](#) Social and Environmental Marketing
[MKT310](#) Integrated Marketing Communications
[MKT335](#) Marketing of Services
[MKT350](#) Product Innovation Management

Year 4

Session 1

[PSY301](#) Advanced Research Methods and Statistics in Psychology
One of
[PSY304](#) Psychopathology
[PSY305](#) Psychology of Personality
Two from restricted electives (Set A):
[MKT235](#) Brand Management
[MKT240](#) Market Analysis and Analytics
[MKT303](#) Social and Environmental Marketing
[MKT310](#) Integrated Marketing Communications
[MKT335](#) Marketing of Services

[MKT350](#) Product Innovation Management

Session 2

[PSY309](#) Qualitative Research Methods

[PSY307](#) Cognition

[BUS370](#) Workplace Learning 3

[MKT340](#) Strategic Marketing Management

Part-time by Distance Education

Year 1

Session 1

[PSY101](#) Foundations of Psychology 1

[MGT100](#) Organisations & Management

Session 2

[PSY102](#) Foundations of Psychology 2

[MKT110](#) Marketing & Society

Year 2

Session 1

[QBM120](#) Business Data Analysis

[SOC101](#) Introductory Sociology

Session 2

[PSY114](#) Indigenous Australians and Psychology: An Introduction

One from restricted electives (Set B):

[ACC100](#) Accounting 1

[ECO130](#) Business Economics

[ITC105](#) Communication & Information Management

[LAW110](#) Business Law

Year 3

Session 1

[PSY201](#) Research Methods and Statistics in Psychology

One from restricted electives (Set B):

[ACC100](#) Accounting 1
[ECO130](#) Business Economics
[ITC105](#) Communication & Information Management
[LAW110](#) Business Law

Session 2

[SOC102](#) Social Inequality
[BUS110](#) Workplace Learning 1

Year 4

Session 1

[PSY202](#) Developmental Psychology
[BUS220](#) Workplace Learning 2

Session 2

[PSY203](#) Social Psychology
[MGT230](#) Ethics Sustainability & Culture

Year 5

Session 1

[PSY204](#) Psychological Testing
[MKT230](#) Market Research

Session 2

[PSY208](#) Biopsychology
[MKT220](#) Consumer Behaviour

Year 6

Session 1

[PSY301](#) Advanced Research Methods and Statistics in Psychology*
One from restricted electives (Set A):
[MKT235](#) Brand Management
[MKT240](#) Market Analysis and Analytics
[MKT303](#) Social and Environmental Marketing
[MKT310](#) Integrated Marketing Communications

[MKT335](#) Marketing of Services
[MKT350](#) Product Innovation Management

Session 2

[Psych] Elective
[MKT260](#) International Marketing

Year 7

Session 1

[PSY308](#) Psychology of Learning
One from restricted electives (Set A):
[MKT235](#) Brand Management
[MKT240](#) Market Analysis and Analytics
[MKT303](#) Social and Environmental Marketing
[MKT310](#) Integrated Marketing Communications
[MKT335](#) Marketing of Services
[MKT350](#) Product Innovation Management

Session 2

[PSY309](#) Qualitative Research Methods*
One from restricted electives (Set A):
[MKT235](#) Brand Management
[MKT240](#) Market Analysis and Analytics
[MKT303](#) Social and Environmental Marketing
[MKT310](#) Integrated Marketing Communications
[MKT335](#) Marketing of Services
[MKT350](#) Product Innovation Management

Year 8

Session 1

[PSY305](#) Psychology of Personality
[BUS370](#) Workplace Learning 3

Session 2

[MKT340](#) Strategic Marketing Management
One from:
[PSY304](#) Psychopathology

[PSY307](#) Cognition

Workplace learning

Please note that the following subjects may contain a Workplace Learning component.

BUS110 Workplace Learning 1

BUS220 Workplace Learning 2

BUS370 Workplace Learning 3

Residential School

Please note that the following subjects may have a residential school component.

PSY301 Advanced Research Methods and Statistics in Psychology

PSY309 Qualitative Research Methods

Enrolled students can find further information about CSU residential schools via the [About Residential School](#) page.

Accreditation

The minimum academic requirement for provisional registration as a Psychologist is completion of a four-year APAC accredited sequence of study in Psychology. The Bachelor of Social Science (Psychology) is currently accredited by the Australian Psychology Accreditation Council (APAC) as a three-year sequence of study in Psychology. Graduates of this course may apply for admission to a fourth-year course in psychology in order to meet the requirements for provisional registration as a Psychologist.

Only students enrolled in APAC-accredited courses are eligible for student subscribership of the Australian Psychological Society (APS), the peak professional body for Psychology; the minimum requirement for APS membership is completion of a four year APAC-accredited sequence of study.

Contact

Current Students

For any enquiries about subject selection or course structure you will need to contact your Course Director. You can find the name and contact details for your Course Director in your

offer letter or contact your School office.

Prospective Students

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or [enquire online](#).

The information contained in the 2017 CSU Handbook was accurate at the date of publication: May 2017. The University reserves the right to vary the information at any time without notice.

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