

Bachelor of Sport Studies/ Bachelor of Communication (Journalism)

includes:

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The Bachelor of Sport Studies/Bachelor of Communication (Journalism) combines two of the fastest growing and influential industries in contemporary society the media and sport. The course aims to prepare participants to work as a sports industry professional in the areas of sports journalism, sports broadcasting, sports media officer and sports public relations. Students study core subjects related to journalism, communication and the sports industry including the role and significance of sport in society, ethical issues in sport and the relationship of sport to economic and political structures.

The course includes the following awards:

Bachelor of Communication (Journalism) *BComm(Journ)*

Bachelor of Sport Studies *BSportStud*

Course Study Modes and Locations

Bachelor of Sport Studies / Bachelor of Communication (Journalism) (4414SJ)

On Campus - Bathurst

Availability is subject to change, please verify prior to enrolment.

Normal course duration

Bachelor of Sport Studies/ Bachelor of Communication (Journalism)

Full-time 4.0 years (8.0 sessions)

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

Admission criteria

[CSU Admission Policy](#)

To be admitted into the course, prospective students need to indicate their likelihood of success through either:

- the NSW Higher School Certificate or interstate /overseas equivalent;
- the International Baccalaureate Diploma;
- a completed or part completed course of a university, college of advanced education or other accredited tertiary institution;
- a completed or part completed course of a TAFE college or other accredited post-secondary institution (including TAFE Tertiary Preparation Certificate);
- an approved Foundation Studies program certificate;
- completion of undergraduate subjects as an Associate Student with the University or through another University, or Open Universities Australia.

NSW and interstate school leavers are normally selected on the basis of their Australian Tertiary Admissions Rank (ATAR) or interstate equivalent. You may also be admitted on the basis of a strong performance in subjects relevant to your course preferences.

Currently no secondary school subjects are prerequisites for admission to this CSU course.

International Applicants are required to demonstrate English proficiency if they:

- have completed all their formal studies in one or more of the following countries; or
- were born in one of the following countries and have completed at least one qualification in one of those countries; or
- have completed senior secondary study or at least one year of full-time University study in one of the following countries: American Samoa, Australia, Canada, Fiji, Ireland, Kenya, New Zealand, Papua New Guinea, Singapore, Solomon Islands, South Africa, United Kingdom, USA, Zambia; or
- have successfully completed one year of full-time (or part-time equivalent) post-secondary study at an affiliate institution of the University, with English as the medium of instruction and assessment.

All other applicants must explicitly demonstrate proficiency.

Credit

[CSU Credit Policy](#)

No special arrangements apply.

Graduation requirements

To graduate students must satisfactorily complete 256 points.

Course Structure

The course consists of a core of six (6) communication subjects (one of which is 24 points), a core of eight (8) journalism subjects (all of which are 8 points), one (1) compulsory Indigenous subject (IKC101), a core of thirteen (13) sport studies subjects, an elective of one (1) communication/journalism subject, and an elective of one (1) sport studies subject.

Core Communication

- [CCI100](#) Introduction to Media Production
- [CCI300](#) CCI Professional Practice (24 point)
- [COM111](#) Professional Writing
- [COM114](#) Presenting for Communication
- [COM124](#) Communication in Context
- [COM321](#) Communication Fieldwork

Core Journalism

- [JRN101](#) Newsgathering & Writing
- [JRN112](#) Journalism in Society
- [JRN200](#) Convergent Storytelling
- [JRN205](#) Data Mining and Research
- [JRN207](#) Multiplatform Publishing & The Law
- [JRN225](#) The Specialist Reporter
- [JRN318](#) Deadline: Multiplatform Delivery
- [JRN322](#) Beyond News: Longform Journalism

Core Sport Studies

- [EHR101](#) Sociocultural Foundations of Human Movement
- [EHR109](#) Introduction to Sport and Exercise Behaviour
- [EHR128](#) Understanding Research
- [EHR126](#) Sports Media 1
- [EHR213](#) Applied Psychology for Sport and Exercise
- [EHR217](#) Principles of Sport Coaching and Performance
- [EHR129](#) Contemporary Perspectives of Health
- [EHR220](#) Sports Media 2
- [EHR303](#) Contemporary Issues in Physical Activity
- [EHR320](#) WIL Project
- [EHR327](#) Indigenous People: Sport, Identity & Culture
- [EHR328](#) Ethics in Sport
- [EHR333](#) Politics & Economics of Sport

Compulsory Indigenous Australian Studies

[IKC101](#) Indigenous Cultures, Histories and Contemporary Realities

Elective Communication/Journalism

Students to choose one (1) elective from available CCI/JRN coded subjects, as approved by the Course Director.

Elective Sport Studies

Students to choose one (1) elective from available EHR coded subjects, as approved by the Course Director.

Enrolment Pattern

YEAR 1

Session 1

[COM111](#) Professional Writing

[EHR101](#) Sociocultural Foundations of Human Movement

[EHR128](#) Understanding Research

[JRN112](#) Journalism in Society

Session 2

[JRN200](#) Convergent Storytelling

[EHR126](#) Sports Media 1

[IKC101](#) Indigenous Cultures, Histories and Contemporary Realities

[JRN101](#) Newsgathering & Writing

YEAR 2

Session 1

[CCI100](#) Intro to Media Production

[COM114](#) Presenting for Communication

[EHR109](#) Introduction to Sport & Exercise Behaviour

[EHR217](#) Principles of Sports Coaching & Performance

Session 2

[COM124](#) Communication in Context

[EHR129](#) Contemporary Perspectives of Health

[EHR333](#) Politics & Economics in Sport

[JRN225](#) The Specialist Reporter

Session 3

[EHR320](#) WIL Project

YEAR 3**Session 1**

[EHR327](#) Indigenous Peoples: Sport, Identity & Culture

[JRN205](#) Data Mining & Research

[] Communication/Journalism elective

Session 2

[COM321](#) Communication Fieldwork

[EHR213](#) Applied Psychology for Sport & Exercise

[EHR303](#) Contemporary Issues in Physical Activity

[JRN207](#) Multiplatform Publishing & the Law

YEAR 4**Session 1**

[EHR220](#) Sports Media 2

[JRN318](#) Deadline: Multiplatform Delivery

[JRN322](#) Beyond News: Longform Journalism

[] Sports Studies elective

Session 2

[CCI300](#) CCI Professional Practice (24 pts)

[EHR328](#) Ethics in Sport

Workplace learning

Please note that the following subjects may contain a Workplace Learning component.

COM321 Communication Fieldwork

EHR320 Work Integrated Learning Project

Contact**Current Students**

For any enquiries about subject selection or course structure you will need to contact your Course Director. You can find the name and contact details for your Course Director in your offer letter or contact your School office.

Prospective Students

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or [enquire online](#).

The information contained in the 2017 CSU Handbook was accurate at the date of publication: May 2017. The University reserves the right to vary the information at any time without notice.

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