



**CHARLES STURT**  
UNIVERSITY

MASTER OF

**Business Administration**



**MBA**  
**BY DISTANCE EDUCATION**



## MASTER OF

# Business Administration

### AIM OF THE COURSE

The aim of the Master of Business Administration (MBA) is to equip graduates with knowledge regarding the fundamental disciplines of business; to provide graduates with the theoretical frameworks and analytical tools necessary to successfully manage a modern enterprise; to ensure that graduates are equipped to act professionally and ethically in their chosen field; and to ensure that graduates are able to add significant value to their organisation.

Upon completion of this course, graduates will have acquired a firm understanding of the major areas of knowledge which underpin general management, including:

- the concepts, processes and institutions in the production and marketing of goods and/or services and the financing of business enterprise or other forms of organisation
- the impact of environmental forces on organisations, including: ethical, social, economic, and technological change issues; and the effect of international developments
- to respond to and manage change
- the concepts and applications of accounting and finance
- management theory and HRM issues
- the processes and problems of general management at the operational and strategic level
- business strategy
- business research methods
- leadership and entrepreneurship.

### COURSE STRUCTURE

The MBA consists of 12 subjects, divided into three fields. The course structure provides students with the ability to tailor their degree to their needs and career aspirations.

#### Field one:

Students must complete ALL FOUR core subjects:

- MBA501 Management, People and Organisations
- MBA503 Marketing for Managers
- MBA504 Accounting and Financial Management
- MBA508 Business Strategy

#### Field two:

Students must complete ANY FOUR of the following foundation subjects:

- ECO501 Business Economics
- FIN516 Corporate Finance
- HRM502 Human Resource Management
- MBA505 Managing Business Information
- MBA506 Foundations of Operations Management
- MBA507 Business Research Methods
- MGT536 Leadership and Entrepreneurship
- MGT540 Management of Change
- MGT547 Ethics of Corporate Governance
- MGT553 Project Management

#### Field three:

Students must complete FOUR Level 5 postgraduate subjects from the Faculty of Business. Subjects may be completed as part of a prescribed specialisation or as a set of general electives. Please see the MBA website [www.csu.edu.au/mba](http://www.csu.edu.au/mba) for a list of available subjects.



### STUDENT TESTIMONIAL

"The MBA at Charles Sturt University has been a perfect match for me. I work in the field of international education and I have found that many of the units have been directly applicable to my work.

"CSU offers a challenging MBA program, flexible to the needs of students, in a supportive learning environment."

**Krista Northup**  
**AEI Los Angeles**

## STUDENT TESTIMONIAL

"I lead a very 'full' lifestyle, yet I have been able to complete an MBA while working full-time. This was made possible through the quality of CSU's course structure and e-learning platform (my.csu). This combination of service infrastructure, including the excellent student support services, allowed me to complete this level of study with relative ease."

**Jeremy Whyte, Project Manager - Work Cover Authority, NSW**



### Specialisations available:

- MBA (Business Research)
- MBA (Educational Leadership)
- MBA (Finance)
- MBA (Human Resource Management)
- MBA (Information Technology)
- MBA (Marketing)
- MBA (Public Sector Management)

### Exit points

Students may choose to exit the MBA with either a Graduate Certificate in Business Administration after the completion of four prescribed subjects, or a Graduate Diploma of Business Administration after the completion of eight prescribed subjects.

### ADMISSION REQUIREMENTS

To be eligible for entry, students must have:

- an undergraduate degree from a recognised tertiary institution and/or an equivalent professional qualification
- a minimum of three years' relevant work experience

Students without a tertiary qualification may be admitted to the Graduate Certificate in Commerce if they can demonstrate they have a minimum of seven years appropriate professional/management work experience. Upon successful completion, students may apply for admission to the MBA and receive credit for applicable subjects.

### SUBJECT MATERIAL

Distance education study packages are self-contained and include study notes, readings, assessment tasks, and one prescribed textbook. Each subject requires approximately 10-15 hours per week of study time.

### SESSIONS

The MBA is delivered via distance education over three sessions each year:

Session 1: March - June

Session 2: July - October

Session 3: November - February

Students may study one or two subjects per session and may complete the MBA in two years.

### FEES

Current course fee information can be accessed at: [www.csu.edu.au/division/finserv/students/fees.htm](http://www.csu.edu.au/division/finserv/students/fees.htm)

Fee paying students may be eligible for a loan to help pay for tuition fees through the Commonwealth

Government FEE-HELP program. For more information visit: [www.goingtouni.gov.au/Main/Quickfind/PayingForYourStudiesHELPLoans/FEEHELP.htm](http://www.goingtouni.gov.au/Main/Quickfind/PayingForYourStudiesHELPLoans/FEEHELP.htm)

### TRANSFER CREDIT

Candidates may receive transfer credit for up to 50% of the course for prior study if they can demonstrate that such study was completed within the last five years at the postgraduate level. To apply for credit, candidates are required to submit with their application for admission a certified transcript of results and subject outline/curriculum of the relevant subjects.

### APPLICATION AND CLOSING DATES

To apply for admission, please complete the Application for Admission form and submit with supporting documentation, e.g. certified copy of qualifications, certified copy of a document as evidence of your name and date of birth, resumé, and other supporting documentation to CSU Admissions Office.

Closing dates, application forms and information on how to apply is available at:

[www.csu.edu.au/study/index\\_apply\\_pg.htm](http://www.csu.edu.au/study/index_apply_pg.htm)





**1800 227 337**  
**[inquiry@csu.edu.au](mailto:inquiry@csu.edu.au)**

For more information about courses available and how to apply, please contact info.csu:

Facsimile: +61 2 6338 6001

Email: [inquiry@csu.edu.au](mailto:inquiry@csu.edu.au)

Web inquiry: [www.csu.edu.au/study/inquiry](http://www.csu.edu.au/study/inquiry)

or contact:

Course Administrative Officer, Postgraduate programs

Telephone: +61 2 6933 2535

Email: [mba@csu.edu.au](mailto:mba@csu.edu.au)

**[www.csu.edu.au/mba](http://www.csu.edu.au/mba)**

The Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) Provider Numbers for Charles Sturt University are 00005F (NSW), 01947G (VIC) and 02960B (ACT).

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