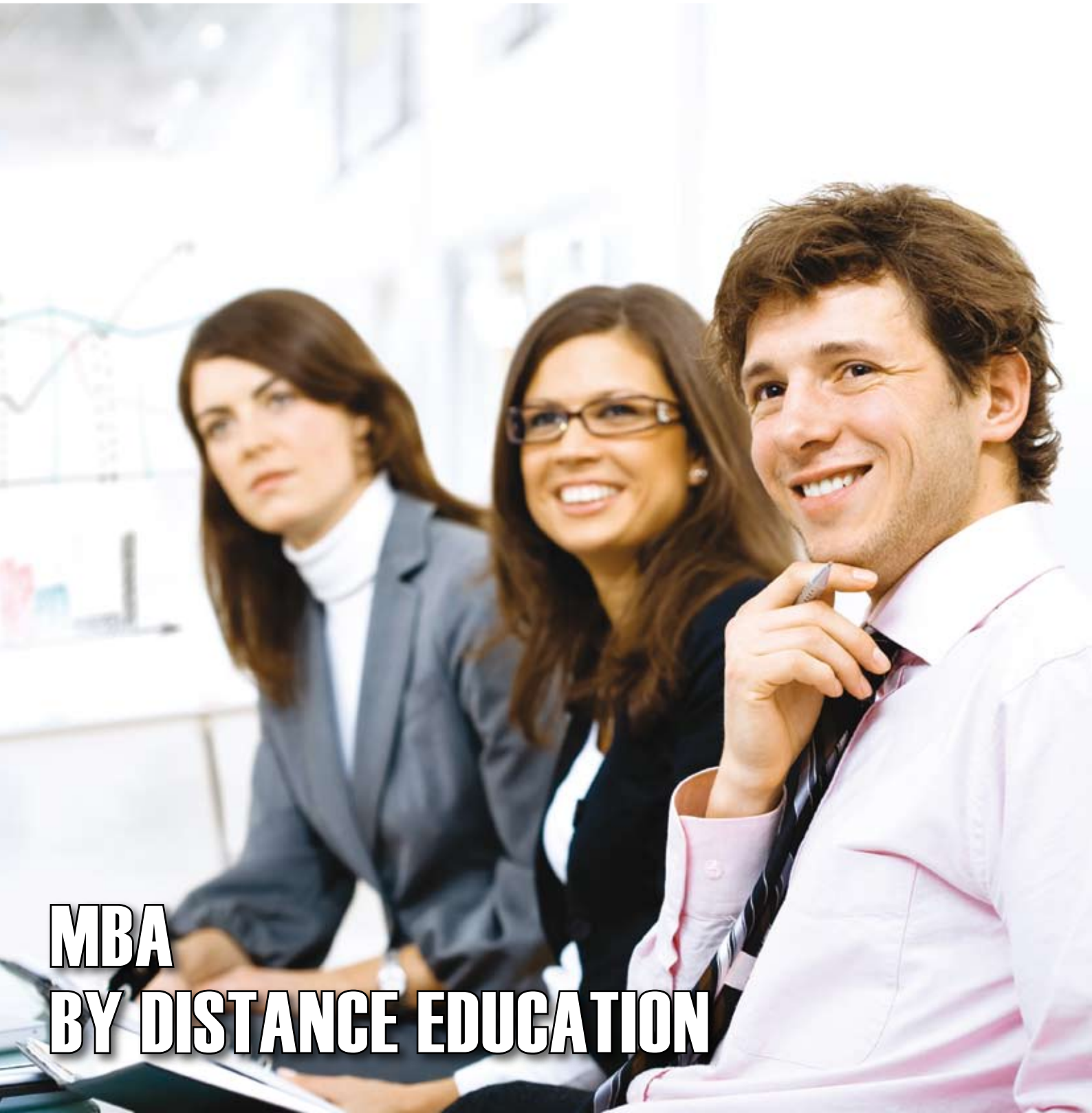


CHARLES STURT
UNIVERSITY

MASTER OF

Business Administration



MBA
BY DISTANCE EDUCATION



MASTER OF

Business Administration

AIM OF THE COURSE

The aim of the Master of Business Administration (MBA) is to equip graduates with knowledge regarding the fundamental disciplines of business; to provide graduates with the theoretical frameworks and analytical tools necessary to successfully manage a modern enterprise; to ensure that graduates are equipped to act professionally and ethically in their chosen field; and to ensure that graduates are able to add significant value to their organisation.

Upon completion of this course, graduates will have acquired a firm understanding of the major areas of knowledge which underpin general management, including:

- the concepts, processes and institutions in the production and marketing of goods and/or services and the financing of business enterprise or other forms of organisation
- the impact of environmental forces on organisations, including: ethical, social, economic, and technological change issues; and the effect of international developments
- to respond to and manage change
- the concepts and applications of accounting and finance
- management theory and HRM issues
- the processes and problems of general management at the operational and strategic level
- business strategy
- business research methods
- leadership and entrepreneurship.

COURSE STRUCTURE

The MBA consists of 12 subjects, divided into three fields. The course structure provides students with the ability to tailor their degree to their needs and career aspirations.

Field one:

Students must complete ALL FOUR core subjects:
MBA501 Management, People and Organisations
MBA503 Marketing for Managers
MBA504 Accounting and Financial Management
MBA508 Business Strategy

Field two:

Students must complete ANY FOUR of the following foundation subjects:

ECO501 Business Economics
FIN516 Corporate Finance
HRM502 Human Resource Management
MBA505 Managing Business Information
MBA506 Foundations of Operations Management
MBA507 Business Research Methods
MGT536 Leadership and Entrepreneurship
MGT540 Management of Change
MGT547 Ethics of Corporate Governance
MGT553 Project Management

Field three:

Students must complete FOUR Level 5 postgraduate subjects from the Faculty of Business. Subjects may be completed as part of a prescribed specialisation or as a set of general electives. Please see the MBA website www.csu.edu.au/mba for a list of available subjects.



STUDENT TESTIMONIAL

"The MBA at Charles Sturt University has been a perfect match for me. I work in the field of international education and I have found that many of the units have been directly applicable to my work.

"CSU offers a challenging MBA program, flexible to the needs of students, in a supportive learning environment."

Krista Northup
AEI Los Angeles

STUDENT TESTIMONIAL

"I lead a very 'full' lifestyle, yet I have been able to complete an MBA while working full-time. This was made possible through the quality of CSU's course structure and e-learning platform (my.csu). This combination of service infrastructure, including the excellent student support services, allowed me to complete this level of study with relative ease."

Jeremy Whyte, Project Manager - Work Cover Authority, NSW



Specialisations available:

- MBA (Business Research)
- MBA (Corporate Governance)
- MBA (Educational Leadership)
- MBA (Finance)
- MBA (Human Resource Management)
- MBA (Information Technology)
- MBA (Marketing)
- MBA (Public Sector Management)
- MBA (Sustainable Management)

Exit points

Students may choose to exit the MBA with either a Graduate Certificate in Business Administration after the completion of four prescribed subjects, or a Graduate Diploma of Business Administration after the completion of eight prescribed subjects.

ADMISSION REQUIREMENTS

To be eligible for entry, students must have:

- an undergraduate degree from a recognised tertiary institution and/or an equivalent professional qualification
- a minimum of three years' relevant work experience

Students without a tertiary qualification may be admitted to the Graduate Certificate in Commerce if they can demonstrate they have a minimum of seven years appropriate professional/management work experience. Upon successful completion, students may apply for admission to the MBA and receive credit for applicable subjects.

SUBJECT MATERIAL

Distance education study packages are self-contained and include study notes, readings, assessment tasks, and one prescribed textbook. Each subject requires approximately 10-15 hours per week of study time.

TRIMESTERS

The MBA is delivered via distance education on a trimester basis:

Trimester 1: January – April

Trimester 2: May – August

Trimester 3: September – November

Students may study one or two subjects per trimester and may complete the MBA in two years.

FEES

Current course fee information can be accessed at: www.csu.edu.au/division/finserv/students/fees.htm

Fee paying students may be eligible for a loan to help pay for tuition fees through the Commonwealth Government FEE-HELP program. For more information visit: www.goingtouni.gov.au/Main/Quickfind/PayingForYourStudiesHELPLoans/FEEHELP.htm

TRANSFER CREDIT

Candidates may receive transfer credit for up to 50% of the course for prior study if they can demonstrate that such study was completed within the last five years at the postgraduate level. To apply for credit, candidates are required to submit with their application for admission a certified transcript of results and subject outline/curriculum of the relevant subjects.

APPLICATION AND CLOSING DATES

To apply for admission, please complete the Application for Admission form and submit with supporting documentation, e.g. certified copy of qualifications, certified copy of a document as evidence of your name and date of birth, resumé, and other supporting documentation to CSU Admissions Office.

Closing dates, application forms and information on how to apply is available at: www.csu.edu.au/study/index_apply_pg.htm





1800 227 337
inquiry@csu.edu.au

For more information about courses available and how to apply, please contact info.csu:

Facsimile: +61 2 6338 6001
Email: inquiry@csu.edu.au
Web inquiry: www.csu.edu.au/study/inquiry

or contact:

Ms Lisa Howard
Coordinator - Postgraduate Programs
Telephone: +61 2 6933 2535
Email: lhoward@csu.edu.au

www.csu.edu.au

The Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) Provider Numbers for Charles Sturt University are 00005F (NSW), 01947G (VIC) and 02960B (ACT).

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