

Charles Sturt University MBA Proposal for Study Tour to the USA

Objective: An immersion into the corporate, political, economic and social culture of the United States of America. Including Faculty lectures on a range of topics relevant to the course requirements.

Dates: Departing Friday 12 June, returning Sunday 21 June, 2009.

Cost: \$4,675 per person includes round trip international and US economy air travel, taxes, transfers, and Circle Line tour of Manhattan Island in New York. Lodgings on a single room basis with b/room at the YMCA in New York, and Phelan Residence Hall at the University of San Francisco, with shared bathrooms. Subject to a **minimum** group of 10 passengers and fare conditions.

Structure: Company visits, faculty lectures, government briefings and tours including:

- Macquarie Securities Inc
- McKinsey & Company
- News Corp Limited
- Fried Frank – Lawyers
- Fordham University-Graduate School of Management
- Wall Street and visit the trading room floor of the New York Stock Exchange
- Reception at the American Australian Association
- Lectures with the Faculty of Executive Education, University of San Francisco
- Lehman Bros
- Ernst & Young
- Goldman Sachs
- Federal Reserve Bank of San Francisco

Itinerary:	Friday	12 June	Travel Sydney / New York City
	Saturday	13 June	Free day / own arrangements
	Sunday	14 June	Circle Line tour at 1430: 3 hours
	Monday	15 June	Meetings / briefings / lectures x 4
	Tuesday	16 June	Meetings x 3 / Tour of the NYSE
***	Wednesday	17 June	Travel NYC / San Francisco
	Thursday	18 June	Meetings / lectures x 3
	Friday	19 June	Tour of the Federal Reserve Bank
	Friday	19 June	To SFO for evening flight to SYD
	Sunday	21 June	Arrive Sydney Airport at 0630.

OPTION: ***

Extend the tour by five days after NYC to maximise the potential benefits. Visit Washington DC for lectures with the McDonough School of Business at Georgetown University. Meetings at the FDIC, World Bank, tour of the U.S. Capitol / Congress and the White House. Explore the Smithsonian Institute / Museums, and a half day tour of Washington, DC, the iconic monuments and Arlington National Cemetery etc.
and more!!

Duration 13 days, arrive Sydney at 0630 on 25 June, cost app. \$5275 p/p.

Please note that this is a proposal, once the module has been confirmed students will be provided with a final itinerary and costing.

If you have any questions, please contact Lisa Howard on lhoward@csu.edu.au.