



Charles Sturt University, Asian Agribusiness Research Centre presents

# Asia Today 2009

*'The Pulse of Cereals and Oilseed'*

Thursday 13<sup>th</sup> August 2009, 8.30 am to 4.30 pm

Parkes Ex-Services Club, Short St. Parkes

Charles Sturt University Asian Agribusiness Research Centre would like to invite you to attend the FREE forum 'The Pulse of Cereals and Oilseeds'.

The forum has been developed in conjunction with industry to inform grain and oilseed producers about markets and production opportunities for current crops. (See reverse side for details.)

Places are limited at this FREE event so please register before 7<sup>th</sup> August by:

Email to: [Christine.rdacw@live.com.au](mailto:Christine.rdacw@live.com.au)

Phone: 6360 8413

Mail: return the registration slip below to: Asia Today  
P O Box 1620  
Orange NSW 2800

Forum, lunch and refreshments provided free to registered participants.

Registrations close Friday 7<sup>th</sup> August.

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## Registration

Name: ..... Organisation.....

Phone: ..... Email: .....

For catering purposes please RSVP by Friday 7th August 2009

Registrations by:

Email to: [Christine.rdacw@live.com.au](mailto:Christine.rdacw@live.com.au)

Phone: 6360 8413 or 0417 041 129

Mail: P O Box 1620 Orange NSW 2800

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## *'The Pulse of Cereals and Oilseed'*

### Program

8.30	<b>Registration &amp; Morning Tea</b>	
9.00	<b>Official Opening</b>	Cr Ken Keith, Mayor Wayne Dunford, NSW Farmers
9.10	<b>The Outlook for the Australian Grains Commodity Sector</b> Major grain markets for Australia, production forecasts for NSW and Australia, price perspectives, macro-economic framework, financial crisis.	Leanne Lawrence <b>ABARE</b>
9.45	<b>Specialty Grain Marketing</b> Perspectives of alternative crops on the domestic and international market.	Geoff Brown <b>Buckwheat Enterprises</b>
10.20	Coffee Break	
10.40	<b>Bulk Exports to Asia</b> Market driven alternatives for exports from the Central West.	Chris Kochanski <b>Emerald Group</b>
11.15	<b>Containerised Grain Trade</b> Market destination, size, perspectives and requirements.	Tony Cogswell <b>Lachlan Commodities</b>
11.50	<b>The ingredients for bread and pasta to Asia</b> Products, quality and other requirements incl. samples and demonstration	Michael Southan <b>Bread Research Institute</b>
12.40	Lunch (bread rolls and noodles sponsored by Buckwheat Enterprises)	
1.40	<b>World Situation and Trends for Grains, Oilseeds and Pulses</b> Incl. bio fuels, new and emerging competitors in Europe and central Asia.	Prof. John Chudleigh <b>Analysing Agriculture</b>
2.15	<b>Climate science, seasonal forecasting and producing crops</b> A perspective on the use of weather and climate forecasts to grow crops in a changing environment. John's experience with his property at Coolah.	Jonathon Welsh <b>Producer</b>
2.50	Coffee Break	
3.20	<b>Canola, the right oil to Asia?</b> The potential of canola in Asia, Asia – pro/anti GM, quality control, soft oil and trans fat debate worldwide.	Peter MacSmith <b>MSM Milling – Manildra</b>
3.55	<b>Discussion Panel</b>	<b>Bruce Reynolds</b>
4.30	Close	

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