

CHARLES STURT FOUNDATION



HILL & KNOWLTON “DELIVERING IMPACT THROUGH COMMUNICATION” SCHOLARSHIP - 2009

- ELIGIBILITY:** Fourth Year
Bachelor of Arts (Communication – Public Relations and Organisational Communication)/Bachelor of Business Studies (double degree)
- CAMPUS:** Bathurst
- VALUE:** \$2,000
- TENURE:** One year
- CONDITIONS:** Student to undertake an internship with Hill & Knowlton (the date and duration to be confirmed with scholar).
- The intern will be paid \$30 per day for the duration of the placement.
- ESSAY:** Submit a 250 word communications brief:
Public relations has been described as a fundamental management function. Explain, giving reference to other areas PR may cross-over with, for example, HR and social marketing.
- Half the value of the scholarship will be presented at the scholarship ceremony with the balance payable at the beginning of spring session providing a grade point average of 5 or above is achieved and enrolment is ongoing.
- HOW TO APPLY:** Applicants should complete the Charles Sturt Foundation Scholarship Application Form and include copies of relevant supporting documents.
- NOTE:** Only one on-line Scholarship Application Form should be completed. During submission of your on-line application you should select all the scholarships that you wish to apply for and for which you meet the selection criteria.

**APPLICATIONS CLOSE:
MONDAY, 27 OCTOBER 2008**