



Charles Sturt Foundation Scholarships – helping students reach their goals



PHD Scholarship – 2011

ELIGIBILITY:	Third Year Bachelor of Arts (Communication – Advertising) Fourth year Bachelor of Arts (Communication – Advertising)/Bachelor of Business (Marketing) (double degree)
CAMPUS:	Bathurst
VALUE:	\$2,000
TENURE:	One Year
CONDITIONS:	Student to undertake a final year internship with PHD for a minimum of 4 weeks (the date and duration to be confirmed with scholar). The scholarship is to be used to assist with costs associated with the internship (eg travel, accommodation, clothing etc).
ESSAY:	Write a 250 essay on the following: The communications media landscape has expanded at an expedient rate in recent years. Comment on where you see media going and its possible impact on today's and tomorrow's consumer. And, in 150 words, answer this question about your professional interest: What interests you most about a career in the media industry, and what specific area of media are you most interested in?

HOW TO APPLY: Applicants should complete the Charles Sturt Foundation Scholarship Application Form and include copies of relevant supporting documents.

NOTE: Only one on-line Scholarship Application Form should be completed. During submission of your on-line application you should select all the scholarships that you wish to apply for and for which you meet the selection criteria.

THIS INTERNSHIP MAY LEAD TO FULL-TIME EMPLOYMENT WITH PHD WHEN THE SCHOLARSHIP RECIPIENT HAS COMPLETED THEIR STUDIES. THIS IS EFFECTIVELY A 4-WEEK INTERVIEW.

For any enquiries please contact:
University Advancement Unit
02 6338 4834
scholarships@csu.edu.au

**APPLICATIONS CLOSE:
CONTINUING STUDENTS, 6TH FEBRUARY 2011**