



CHARLES STURT
UNIVERSITY



responding to the
evolving needs of industry

BACHELOR OF
Information Technology
(Business Services)



“IBM and our regional partners, Country Energy and The Department of Lands, are confident this program can help meet our skills and staffing needs in the Bathurst area, and are delighted to commit our ongoing support to CSU.”

Jay Hannan,
University Relations Manager
IBM Australia/New Zealand Ltd



Department of Lands



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and how to apply, please contact info.csu:

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The Commonwealth Register of Institutions and Courses for Overseas
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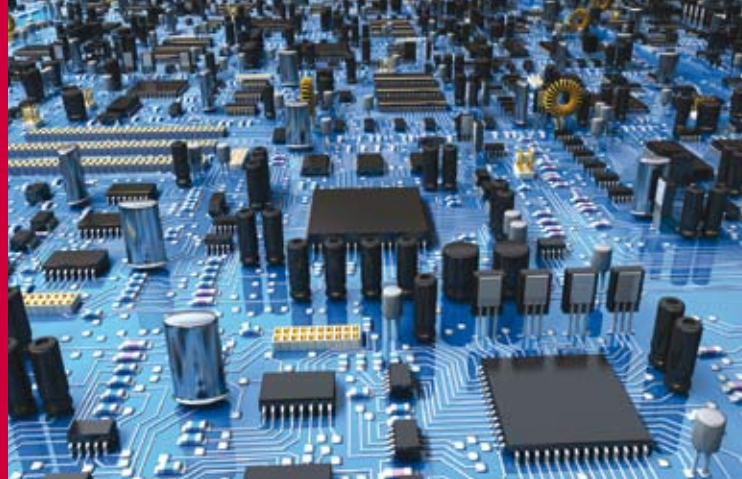


UNDERGRADUATE





BACHELOR OF Information Technology (Business Services)



WHAT WILL I GAIN FROM THIS DEGREE?

This is no ordinary degree. The innovative four-year Bachelor of Information Technology (Business Services) has been designed by CSU and IBM to keep pace with current industrial trends.

The Bachelor of Information Technology (Business Services) offers students:

- a mix of technical and business skills
- essential soft skills; communication, presentation and writing
- real world experience
- teamwork and industry connections.

You will be challenged, but the rewards are outstanding.

EARN AS YOU LEARN

Every student studying this degree is supported with a scholarship.

The scholarships, valued at \$30,000 each, are offered through the Australian Computer Society and Charles Sturt University, supported by IBM and its regional partners, Country Energy and The Department of Lands.

MEETING INDUSTRY NEEDS

The content of the degree was designed by CSU in partnership with industry to meet current and future IT industry needs.

You will receive on the job training and experience utilising current technologies and procedures, thoroughly preparing you for entry to the workforce.

Key aspects of the course include:

- work experience with an international industry giant
- immediate and continuing interaction with industry partners
- flexibility in your studies, with work experience timing to suit you.

This degree is a 'career choice', taking you to different career, life and geographical destinations.

Graduates will be able to:

- identify the key issues in delivering Information and Communication Technology (ICT) services in an organisation
- evaluate the impact of organisational ICT on business performance
- clearly articulate the role of ICT in the business planning process
- evaluate the alternatives when planning an organisation's ICT architecture
- practise different management and leadership styles in delivering ICT services to an organisation.

WHAT WILL I BE STUDYING?

In addition to core subjects in information technology, the Bachelor of Information Technology (Business Services) offers students the opportunity to undertake industry relevant study in the following areas:

Software Development

- information systems and intense data driven applications development
- object oriented software development including analysis, design and programming
- implementation of internet systems such as form processing, online forums and interactive eCommerce applications.

Business Analysis

- IT management training
- strategic information management and analysis skills
- project management skills
- writing, research, critical analysis, team work and presentation skills.

Spatial Analysis

- basic fundamental spatial concepts
- spatial data analysis skills
- modelling
- remote sensing interpretation (satellite)
- communication and presentation of spatial data
- techniques that are in demand across a range of workplaces (e.g. Department of Lands, CSIRO, Local Councils).

Students also complete an industry project and a number of elective subjects.