MASTER OF BUSINESS LEADERSHIP
GRADUATE CERTIFICATE IN BUSINESS LEADERSHIP

Some reasons for studying Business Leadership at CSU:

Knowledge and skills from the course are transferrable across organisational settings and situational/strategic needs.

You will develop the skills and understanding to inspire, motivate and build leadership capabilities.

You will explore new ways of thinking about leadership and new approaches to address contemporary challenges.

Why study Business Leadership at CSU?

CSU’s Master of Business Leadership examines leadership theories, frameworks and practice. You will develop the analytical and reflective skills necessary to lead and manage organisations, as well as the ability to build leadership capabilities within those organisations. The course is structured to help you develop a leader mindset, reflective judgement, critical thinking, problem solving, ethical decision making and effective communication skills.

Meeting the needs of industry - CSU is one of the few universities to offer a specialised Business Leadership program.

Excellence in teaching - We have a strong focus on teaching standards and innovation in subject delivery and student development, and our academics have industry experience.

Experts in online learning - CSU is Australia’s most experienced university in distance and online learning, and we understand the importance of support and flexibility.

Intensive competition for resources and demand for high performance are putting pressure on organisations to become more flexible, more results-focused, and more responsive. To meet such challenges, organisations require capable leaders who can influence and inspire others with well articulated visions.

Charles Sturt University’s (CSU’s) Master of Business Leadership and Graduate Certificate in Business Leadership are designed to provide graduates, who already occupy senior level positions, with the latest thinking and models of leadership for individuals, teams, organisations and society at large.

Leadership is a dynamic activity and the course develops crucial engagement with leadership theory and practice as well as critical reflection in order to build effective leadership capabilities. The course includes examination of toxic leadership, power and influence, crisis and leadership under pressure, the management of ‘difference’, and other contemporary leadership challenges.

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Are you a CSU Alumni?
Visit: alumni.csu.edu.au/member-benefits to find out more about the Alumni benefits available to you.

Career opportunities
CSU’s Master of Business Leadership is designed to assist you in building leadership skills and to provide new thinking, deliver visible results and a lasting impact on your career and organisation. The knowledge and skills you obtain during the course are transferrable across industries and different types of organisations, including corporate business, government, private and not-for-profit organisations.

Workplace learning
CSU’s Master of Business Leadership is strongly workplace-focused and will allow you to develop skills and knowledge that can be readily applied in your professional life. The course provides rigorous assignments that have both a theoretical and reflective base as well as a strong practical emphasis. Assessments are designed so that you can directly apply your learning to the workplace. These assignments are tremendous learning opportunities which enable you to test your knowledge, critically reflect on ideas, and receive expert feedback.

CSU’s focus on application, reflection and feedback are essential in developing your business and leadership knowledge and skills.

Flexible study
CSU’s Business Leadership programs are designed and delivered with flexibility in mind. Course materials are provided online, and you can choose between full-time and part-time study options to fit in with your work and lifestyle commitments.

About CSU
CSU is a national university focusing on excellence in education for the professions, strategic and applied research, and flexible delivery of learning and teaching. We work in close association with industry, professions and government to ensure our courses meet and support industry needs, resulting in high graduate employment levels and starting salaries. We attract more than 38,000 students from Australia and around the world and are well-known for our innovative approach to education, offering practical, hands-on courses, supported online to provide our students with accessible, world class education.

For more information or to apply, visit: www.csu.edu.au/courses/business-leadership

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The Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) Provider Number for Charles Sturt University is 00005F.
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