MOOCs and Copyright at CSU

Massive Open Online Course subject content

The Intellectual Property (IP) in subject content used in MOOCs will usually be owned by the institution at which it was created, see CSU Intellectual Property Policy. This includes existing course material or material developed specifically for MOOCs. Agreements with MOOCs platforms may vary, ensure that IP ownership is clearly stated before signing an agreement, a non-exclusive licence means that the university can continue to use the material.

Third-party material

MOOCs are offered openly online for anyone worldwide to participate in, so licenses that apply to providing third-party content to support mainstream university subjects do not apply in MOOCs. Links to licensed resources will not work unless participants are currently enrolled in at CSU.

Preference should be given to linking to legitimate resources available on the web, incorporate material licensed for open access/Creative Commons licenses or gain permission to use published material. This includes images, graphics, diagrams, text, articles, book chapters, music, audio-visual material etc, anything copied, communicated online and recorded.

What third-party material can be used with MOOCs?

Provide links to legitimate web resources such as:
- Web documents
- Websites
- YouTube clips
- Creative Commons Licensed resources
- Open Education Resources
- Openly licensed Open Access eBooks and journals published on the web

You must not link to any material on the internet that knowingly infringes copyright.

You can use material in which **copyright has expired** (lifetime of creator + 70 years or creator/author died before 1 January, 1955).

Request permission or **licence content**. Contact publishers to request permission to use published material, or, use the US based Copyright Clearance Centre which provides a service for licensing content for MOOCs. Although there is likely to be a charge, this option may be faster than contacting individual publishers who may direct you to the Copyright Clearance Centre anyway.

Need more help, contact the CSU Copyright Coordinator, copyright@csu.edu.au

Further reading:

Barnes, C. (2013). MOOCs: The Challenges for Academic Librarians. *Australian Academic & Research Libraries*, *44*(3), 163-175. doi:10.1080/00048623.2013.821048

Groom, C. (2013). A guide to open educational resources. Jisc, 27 March, 2013. Retrieved from
http://www.jisc.ac.uk/publications/programmerelated/2013/Openeducationalresources.aspx

Padgett, L. B. (2013). *Understanding open educational resource licensing in Australia.* In: 25th ICDE World Conference, 16-18 October 2013, China. Retrieved from http://eprints.utas.edu.au/17550/1/Understanding_open_educational_resource_licensing_in_Australia.pdf