Bachelor of Business (Finance)

includes:

Bachelor of Business (Finance)

The Bachelor of Business (Finance) is designed to prepare graduates for careers in finance or related fields in either the financial services, banking, related industry or public sector. Graduates are equipped with the technical, analytical and conceptual skills in finance to work in such areas as: finance advice, finance modelling, investment analysis, policy advice business development, marketing, real estate development, merchant banking, investment banking, superannuation management, insurance, corporate treasuries, trade and marketing, exports and imports, treasuries, government departments and project management enterprises. Graduates with the Bachelor of Business (Finance) are well trained, knowledgeable, dynamic thinkers, who are confident and job ready to address the many new challenges facing the finance industry today and in the future.

The course includes the following awards:

Bachelor of Business (Finance) BBus(Fin)

Joint Studies

A joint study is a prescribed set of subjects taken from a discipline other than Accounting or Business. Students are able to use the title of the joint study in conjunction with Bachelor of Accounting (e.g. Bachelor of Accounting/Finance, Bachelor of Business (Human Resource Management/Industrial Relations). This course includes the following Joint Study options:

Accounting (Acc), Advertising (Advert), Agribusiness (Agribus), Banking (Bank), Cultural Heritage Management (CultHeritMgt), Economics (Econ), Ecotourism (Ecotourism), Financial Planning (FinPlan), Human Resource Management (HRM), Industrial Relations (IndRel), Information Systems (InfoSys), International Business & Culture (InternatBusCult), Legal Studies (LegalStud), Leisure and Health (Leis&Hlth), Management (Mgt), Marketing (Mkt), Marketing Communication & Digital Media (MktComm&DigMedia), Online Business Technologies (OnlineBusTechs), Organisational Communication and Public Relations (OrgComm&PubRel), Psychology (Psych), Sociology (Sociol), Vocational Training (VocTrain)

Course Study Modes and Locations

Bachelor of Business (Finance) (2415FN)
Distance Education - Bathurst

Availability is subject to change, please verify prior to enrolment.

Normal course duration

Bachelor of Business (Finance)

Full-time 3 years (6.0 sessions)

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.

Admission criteria

CSU Admission Policy

Standard CSU and UAC admission requirements for undergraduate courses apply.

Credit

CSU Credit Policy

The Faculty has a large number of standard credit packages for TAFE and other institutions.

Graduation requirements

To graduate students must satisfactorily complete 192 points.

Course Structure

Core

ECO130 Business Economics
MGT100 Organisations & Management
MGT230 Ethics, Sustainability & Culture

BUS110 Workplace Learning 1
BUS220 Workplace Learning 2
BUS370 Workplace Learning 3
QBM117 Business Statistics

ACC100 Accounting 1
**ACC110** Accounting 2  
**FIN211** Financial Management  
**FIN230** Financial Institutions & Markets  
**FIN350** Strategic Financial Management

plus at least four (4) **Restricted Electives** from  
**ECO220** Macroeconomic Analysis  
**FIN221** Investments  
**FIN331** Financial Planning  
**FIN340** International Finance  
**FIN360** Treasury Risk Management  
**FIN370** Funds Management  
**FIN380** Superannuation  
**LAW330** Finance Law

**Electives**  
Students must choose eight (8) electives

Completing a joint study in another discipline area which will be included on the testamur, and adding the number of electives needed to bring the total number of subjects to 24; or by selecting eight (8) electives. An elective is any undergraduate subject offered by Charles Sturt University provided prerequisites and enrolment restrictions have been met. Note that at least three (3) electives must be Business or Business related subjects.

Students must ensure that there are no more than twelve (12) level one subjects in their degree. Students must also ensure that they complete a minimum of five (5) level three subjects in their degree. The level of a subject is designated by the first digit in the subject code, e.g. **MGT100** is a level one subject.

The following 5 subjects deliver the required RG146 knowledge and provide compliance in the listed specialist knowledge areas: - **FIN221** Investments - **FIN230** Financial Institutions and Markets - **FIN331** Financial Planning - **FIN340** International Finance - **FIN211** Financial Management. The listed specialist areas mapped to subjects are:  
Skills - **FIN221**, **FIN331**;  
Generic Knowledge **FIN230**;  
Financial Planning - **FIN230**, **FIN221**, **FIN331**, **FIN211**;  
Securities - **FIN230**, **FIN221**, **FIN211**;  
Derivatives - **FIN230**, **FIN221**, **FIN331**;  
Managed Funds - **FIN230**, **FIN221**, **FIN331**, **FIN211**;  
Superannuation - **FIN331**;  
Deposit Products - **FIN221**, **FIN331**, **FIN211**;  
Foreign Exchange - **FIN221**, **FIN331**, **FIN340**.

**JOINT STUDIES**
A joint study is a prescribed set of subjects taken from a discipline other than the chosen specialisation. Students are then able to use the title of the joint study in conjunction with the specialisation (e.g. Bachelor of Business (Management/Finance).

For a Joint Study either from within the Faculty of Business or consisting of subjects from another Faculty, students must take an established sequence or set of five subjects. Established sequences are determined by Faculty Board. Students must ensure that they take the necessary prerequisites.

If a Joint Study is chosen from those offered within the Faculty of Business, it must be in an area other than that of the specialisation chosen. No more than two subjects can be counted towards a Joint Study if they have already been undertaken as part of the core or restricted elective. A student cannot claim more than one Joint Study.

Students enrolled through the CSU Study Centres may only choose the Accounting, Management or Marketing joint studies.

**Accounting joint study**

- **ACC100** Accounting 1
- **ACC110** Accounting 2

*PLUS three subjects from the list below, at least one of which should be at Level 3:*
- **ACC200** Accounting Systems
- **ACC210** Management Accounting
- **ACC222** External Reporting
- **ACC311** Strategic and Sustainable Accounting
- **ACC322** Company Accounting

**Banking joint study**

- **FIN211** Financial Management
- **FIN230** Financial Institutions and Markets
- **FIN310** Commercial Banking & Finance
- **FIN320** Financial Institutions Lending
- **LAW330** Finance Law

**Economics joint study**

*Five subjects from the list below, one of which must be at level 3:*
- **ECO130** Business Economics
- **ECO210** Labour Economics
- **ECO215** Managerial Economics for Business Strategy
- **ECO220** Macroeconomic Analysis
Financial Planning joint study

**FIN211** Financial Management*
**FIN221** Investments
**FIN331** Financial Planning
**FIN380** Superannuation
**LAW301** Taxation Law (Principles)
*Students studying the Bachelor of Business (Finance) or Bachelor of Business (Banking) should substitute **LAW302** Taxation Law (Issues) for **FIN211** Financial Management

Human Resource Management joint study

**HRM210** Human Resource Management
**HRM330** Strategic Human Resource Management

PLUS three subjects from the list below:
**ECO210** Labour Economics
**HRM310** Developing Human Resources
**HRM320** Issues in Human Resource Management
**INR310** Comparative Industrial Relations
**LAW370** Law of Employment
**MGT210** Organisational Behaviour*
**MGT340** International Management
*Students studying the Bachelor of Business (Management) need to choose an additional elective in place of MGT210

Industrial Relations joint study

**LAW110** Business Law
**INR210** Industrial Relations in Australia

PLUS three subjects from the list below, at least one of which should be at level 3:
**LAW240** Industrial Law
**INR310** Comparative Industrial Relations
**ECO210** Labour Economics
**HRM210** Human Resource Management
**LAW260** Administrative Law
**LAW370** Law of Employment
MGT320 Managing Change

Information Systems joint study

ITC114 Database Management Systems
ITC211 Systems Analysis

PLUS three subjects from the list below, one of which must be at level 3 and only one may be at level 1:
ITC105 Communication and Information Management
ITC106 Programming Principles
ITC161 Computer Systems
ITC204 Human Computer Interaction
ITC206 Programming in Java 1
ITC240 IT Infrastructure Management
ITC212 Internet Technologies
ITC218 IT Project Management
ITC331 Ethics and Professional Practice

International Business & Culture joint study

MGT250 Asia-Pacific Business
MGT340 International Management

PLUS three subjects from the list below:
ECO320 International Economics
FIN340 International Finance
INR310 Comparative Industrial Relations
MKT260 International Marketing
BUS201 International Project
POL111 International Relations (From Faculty of Arts).

Legal Studies joint study

LAW110 Business Law

PLUS four subjects from the list below, at least one of which should be at level 3:
LAW200 Commercial Activities: Law & Policy
LAW220 Business Organisations Law
LAW240 Industrial Law
LAW260 Administrative Law
LAW301 Taxation Law (Principles)
LAW302 Taxation Law (Issues)
LAW330 Finance Law
LAW370 Law of Employment

Management joint study
MGT330 Business Strategy

PLUS four subjects from the following:
MGT210 Organisational Behaviour
MGT290 Project Management
MGT245 Managing Yourself & Others
MGT310 Service Operations Management
MGT320 Managing Change
MGT340 International Management
MGT367 Leadership Issues

Marketing joint study

MKT110 Marketing & Society
MKT220 Consumer Behaviour

PLUS three subjects from the list below, at least one of which should be at level 3:
MKT230 Market Research
MKT240 Market Analysis and Analytics
MKT235 Brand Management
MKT260 International Marketing
MKT303 Social and Environmental Marketing
MKT310 Integrated Marketing Communications
MKT335 Marketing of Services
MKT340 Strategic Marketing Management
MKT350 Product Innovation Management

Marketing, Communication & Digital Media joint study

COM112 Digital Media
MKT310 Integrated Marketing Communications

PLUS three subjects from the list below, at least one of which should be at level 2:
**Online Business Technologies joint study**

ITC212 Internet Technologies

*Plus four subjects from the list below, at least one of which should be at level 3:

- ITC114 Database Management Systems
- ITC106 Programming Principles
- ITC105 Communication and Information Management
- MGT220 eCommerce
- ITC331 Ethics and Professional Practice
- ITC314 Virtualisation Technologies

**From outside the Faculty of Business**

**Advertising joint study** (choose 40 points from)

- ADV104 Understanding Advertising
- ADV205 Advertising Creative
- ADV206 Channel Planning
- ADV317 Advertising Strategy and Planning (16 points)
- ADV105 The Advertising Business

**Agribusiness joint study**

- AGB165 Agribusiness Systems
- AHT231 Agricultural Finance & Business Management

*Plus three subjects from the list below, at least one of which should be at level 3:

- AGB110 Agricultural Economics
- AGB351 Commodity Trade and Pricing*
AGB310 Agricultural Marketing
AGR220 Extension
AHT101 Professional skills in Agriculture and Horticulture
* AGB110 is assumed knowledge.

Cultural Heritage Management joint study

ENM163 Natural Resource Management
PKM260 Interpretive Planning
PKM266 Culture and Heritage
PLUS either
PKM397 Heritage Site Management (16 points)
or
PKM398 Cultural Heritage Policy & Planning (16 points)

Ecotourism joint study

REC200 Principles of Ecotourism

PLUS four subjects from the list below, at least one of which should be at level 3:
PKM208 An Introduction to Outdoor Recreation and Adventure
PKM230 Social Psychology of Risk in Outdoor Recreation
PKM260 Interpretive Planning
PKM266 Culture and Heritage
PKM364 Outdoor Recreation Design
PKM363 Shoreline Recreation Management
PKM302 Philosophy of Outdoor Recreation
REC167 Recreation Leadership & Communication
REC205 Open Space Planning
REC302 Interpretive Guiding Management in Ecotourism

Leisure and Health joint study

Five subjects from the list below, one of which must be at level 3:
LES101 Introduction to Leisure and Health
LES102 Leisure Programming with Diverse Populations
LES110 Foundations of Leisure Activity
LES202 Community Leisure & Health Issues
LES301 Health Policy and Program Development
LES302 Leisure and Social Relations

Organisational Communication and Public Relations joint study
What is Public Relations?

PLUS four subjects from the list below, at least one of which must be at level 3:
- COM124 Communication in Context
- COM232 Public Relations Strategy
- COM222 Public Relations Tactics
- COM223 Communication Management
- COM236 Making it Happen: Event Management
- COM224 Communication Research Strategies
- COM313 Crisis and Issues Management
- COM322 Going Glocal: Regional and Global Public Relations

Psychology joint study

- PSY101 Foundations of Psychology 1
- PSY102 Foundations of Psychology 2

PLUS three subjects from the list below, at least one of which should be at level 3:
- PSY201 Research Methods in Psychology
- PSY203 Social Psychology
- PSY204 Psychological Testing
- PSY305 Psychology of Personality
- PSY307 Cognition

Note: Students who have completed QBM117 Business Statistics or QBM120 Business Data Analysis and MKT230 Marketing Research should not complete PSY201 Research Methods in Psychology but should select an alternative subject from the list above.

Sociology joint study

- SOC101 Introductory Sociology
- SOC102 Social Inequality

PLUS three SOC coded subjects, at least one at Level 2 and one at Level 3.

Vocational Training joint study

- EPT331 Workplace Training
- EPT332 Training in Adult & Vocational Education
- EPT333 Assessment in Adult & Vocational Education
- EEL320 Learning Theories for Post Compulsory Education

PLUS one subject from the list below:
Enrolment Pattern

Part time suggested study sequence

Year 1
Session 1
ACC100 Accounting 1
MGT100 Organisations & Management

Session 2
ACC110 Accounting 2
QBM117 Business Statistics

Year 2
Session 3
FIN211 Financial Management
ECO130 Business Economics

Session 4
BUS110 Workplace Learning 1
FIN230 Financial Institutions & Markets

Year 3
Session 5
MGT230 Ethics, Sustainability & Culture
1 x Restricted Elective or an unrestricted Elective of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

Session 6
2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

Year 4
Session 7
BUS220 Workplace Learning 2
1 x Restricted Elective or an unrestricted Elective of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

Session 8
2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

Year 5
Session 9
2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

Session 10
2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

Year 6
Session 11
2 Electives from either Restricted Electives, or unrestricted Electives of choice (Note that at least three (3) of the eight (8) electives must be Business or Business related subjects).

Session 12
BUS370 Workplace Learning 3
FIN350 Strategic Financial Management

Workplace learning

Please note that the following subjects may contain a Workplace Learning component.

BUS110 Workplace Learning 1
BUS220 Workplace Learning 2
BUS370 Workplace Learning 3
COM223 Communication Management
EPT320 High Level Facilitation Skills for Post Compulsory Education

Residential School

Please note that the following subjects may have a residential school component.

AGR220 Extension
PKM266 Culture and Heritage
PKM397 Heritage Site Management
PKM398 Cultural Heritage Policies and Planning

Enrolled students can find further information about CSU residential schools via the About Residential School page.

Accreditation

Bachelor of Business (Finance) – not accredited but provides ASIC RG146 compliance if a specified set of five Finance subjects are completed.
The degree meets the educational requirements for FINSIA associate membership. Those who wish to join FINSIA must also have three years relevant work experience. For more information please contact FINSIA. FINSIA also has Student and Affiliate memberships available which enable students to access the FINSIA professional network while they work towards their three years of industry experience. Please consult the FINSIA website for more information.

Contact

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or email inquiry@csu.edu.au

*The information contained in the 2016 CSU Handbook was accurate at the date of publication: October 2015. The University reserves the right to vary the information at any time without notice.*